

ACADEMIC PROFILE

PERSONAL DETAILS

Name : **Dr. K. KUMUTHADEVI**

Present Designation : Dean, Commerce
Rathinam college of Arts and Science
Eachanari Post
Coimbatore.

Date of Birth & Age : 14.07.1977, 41 Years

Community : BC

Address for Communication : 53, Dharmalingham Street,
Venkatesa Colony,
Pollachi – 642 001.
Mobile: 8072389542
drkumuthadevi@gmail.com

ADHAAR : 6090 7888 2273

EDUCATIONAL QUALIFICATION

S.No.	Qualification	College	University	Class	Year of Passing
1.	Ph.D (Commerce-Finance)		Bharathiar		March 2011
2.	M.Phil	NGM College, Pollachi	Bharathiar	Commended	2003
3.	M.Com	NGM College, Pollachi	Bharathiar	I	1999
4.	MBA(Finance)		Bharathiar	I	2010
6.	B.Com	NGM College, Pollachi	Bharathiar	I	1997
6.	PGDCA		Bharathiar	I	2003
7.	UGC- NET				Nov. 2011

FUNDED PROJECT

- ❖ Received Rs.1,00,000/- from DST- NIMAT for organizing “Entrepreneurship Awareness Camp”- Aug.2016.
- ❖ Received Rs.25,000/- from Insurance Institute of India(III) for conducting conference on Changing facets of Indian insurance -August 2018.
- ❖ Received Rs.50,000/- from National HumanRights Commission(NHRC) for conducting training programme on Human rights - October 2018.
- ❖ Received Minor Research grant from ICSSR worth Rs.3,50,000 in the year 2019

AWARDS RECEIVED :

*Received Highest Paper Publication award from Arunai International Research Foundation, Chennai.

*Received Best Faculty Award 2018 at south India level from Nehru College of Educational and Charitable Trust.

RESEARCH GUIDANCE:

Ph.D - Guided: 8 M.Phil : Guided -6
- Completed -5 Completed -6

YEAR OF THE EXPERIENCE

S.No.	Institution	Position held	From	To	Total
1.	Sree Saraswathi Thyagaraja Collge, Pollachi	Head, Department of Commerce	01-07-1999	31-05-2007	8 Years
2	Karpagam University	Professor & Head, Department of Commerce	08-06-2007	23.05.2018	11Years
3.	Rathinam College of Arts and Science	Dean, Commerce	01-06-2018	18.05.2021	2 Years
4	KPRCAS	Dean, Commerce	11.06.2020	Till date	8Months
Total Year of Experience					21.8 Months

a) **Articles Published in Journals (Google Scholar : 40)**

1. Kumuthadevi. K, (2004) "*Business Process Outsourcing: Current Trends*", Deep & Deep Publication Pvt. Ltd. New Delhi.
2. Kumuthadevi. K, (2009) "*Supply Chain Management*", The Management Accountant, New Delhi.
3. Kumuthadevi. K, (2012) "*An Empirical study on the Motivation Measures of the Self help Groups of the Nilgiris towards Poverty Alleviation*", *SELP Journal of Social Sciences*, 3, 13:36-39, (ISSN No.0975-9999)
4. Kumuthadevi. K, (2012) "*Micro Finance for Agriculture & Rural Development*", *Journal of management & Technology*, 4, 1: 10-16.
5. Kumuthadevi. K, Jacqueline Mary Lambourne (2012) "*An Empirical Study on the Purpose of Loan & Empowerment of Self Help Group Members in Nilgiris*" *SELP Journal of Social Sciences*, 3, 12: 69-73,(ISSN No.0975-9999)
6. Kumuthadevi. K, Sheeba.A.A (2013) "*Human Factors & Indian Rail Level Crossing Safety- A behavioural study*", *SS International Journal of Economics & Management*, 3, 2: 22-37, (ISSN No.2231-4962)
7. Kumuthadevi. K, Sheeba.A.A (2013) "*Service Quality of South Indian Railway – Determinants of Passenger Satisfaction in Trains*", *International Journal of Business & Management Invention*, 2, 2 : 49-54, (ISSN No.2319-801X)
8. Kumuthadevi. K, Sheeba.A.A (2014) "*Service Quality of Southern Railways Passenger's Preferences in Choosing Railway Services an Empirical Study with focus on Kerala*", *Asian Academic Research Journal of Social Sciences & Humanities*, 1, 25 :264-273, (ISSN No.2378-859X)
9. Kumuthadevi. K, Ms.S.Uma Maheshwari(2015) "*Entrepreneurship Economic Growth and Public Policy*", *Intercontinental Journal of Human Resource research review*, 3: 87-92, (ISSN No.2320-9704)
10. Jothi K, Dr.K.Kumuthadevi, Ms.Viondhini (2015), "*Social Entrepreneurship – A Growing Trend in Indian Business*", *Intercontinental Journal of Human Research Review*, 3: 34-40, (ISSN No.2320-9704)
11. Kumuthadevi. K, Mr.Misago Isaie Kadhafi(2015), "*Empowering Women in Rural Development to Alleviate Poverty in Rwanda-A Review*", *Rathinam Journal of Management*, 1:37-46, (ISSN No.2250-2009)

12. Kumuthadevi. K, Mr.K.Karthick, Mr.Deepu nair (2015) “*A Study on Challenges Faced by Social Entrepreneurs*”, International Journal of Research and Business Innovations, 3 :116-120
13. Kumuthadevi. K, C.V.Uma Maheswari (2015), “*A Study on Financial Performance of Cipla Ltd, Aurobindo Pharma Ltd A Comparative Analysis*”, Journal of Progressive Research in Social Sciences, 2 : 36-39, (ISSN: 2395-6283)
14. Jothi.K, K.Kumuthadevi, K.Akila (2015), “*A Study on the Marketing Entrepreneurship & the SME’s competitiveness*”, Bonfring International journal of Industrial Engineering & Management Science, 5:14-17, (ISSN No.2250-1096)
15. Kumuthadevi. K, Ms.S.Uma Maheshwari(2015), “*A Study on Challenges Faced by Social Entrepreneurs in India*”, Bonfring International journal of Industrial Engineering & Management science, 5: 75-78,(ISSN No.2250-1096)
16. Kumuthadevi. K, Ms.R.Kalaivani (2015), “*Youth Woman Entrepreneurs Opportunities and Challenges in India*”, Bonfring International Journal of Industrial Engineering & Management science, 5: 95-97, (ISSN No.2250-1096)
17. Kumuthadevi. K (2015) “*A Study on the Investors Attitude Towards Indian Share Market*”, Finance India Publishers , 2: 541-550,(ISSN No.0970-3772)
18. Dr.K.Kumuthadevi, S. Umamaheswari, “*An Analysis on Liquidity Position of Pharmaceutical Company’s*”, Vaniya Vimarsh Journal of Commerce, 1, 2: 15-21, (ISSN No.: 2395-0102)
19. K.Kumuthadevi, C.V. Uma Maheswari, “*Dividend Policy in Pharmaceutical Industry in India*”, Degees Journal of Social Science, 7, 2:334-338, (ISSN No.: 0975-3621)
20. J. Sudarvel, Dr. R. Velmurugan, Dr. K. Kumuthadevi, “*Semi Month Effect in Indian Health Care Sector with Reference BSE Health Care Index*”, International Journal for Scientific Research & Development, 3, 8:5-7,(ISSN No.: 2321-0613)
21. Dr.K.Kumuthadevi, R.Judith Priya, Dr.K.Jothi(2016), “*Traits & Challenges of a visionary entrepreneur*”, Bonfring International Journal of Industrial Engineering and Management Studies,6,2 :287-290,(ISSN No.:2250-1096)
22. Dr.K.Kumuthadevi, S.Umamaheswari, S.Karthik (2016), “*Foreign Direct Investment in India*”, Bonfring International Journal of Industrial Engineering and Management Studies,6,2 :296-298, (ISSN No.: 2250-1096)
23. J. Sudarvel, Dr R. Velmurugan, Dr K. Kumuthadevi(2016), “*Day of The Week Effect in Indian Stock Market*”, International Journal for Scientific Research & Development, 4, 2:1504-1507, (ISSN No.: 2321-0613), Impact Factor 2.39
24. Dr.K. Kumuthadevi, C.V.Uma Maheswari(2016), “*A Study on Financial Performance and Dividend Policy of JSW Steel and TATA Steel a Comparative Analysis*”, Bonfring

International Journal of Industrial Engineering and Management Studies, 6,43-45, (ISSN No.: 2250 1096)

25. S. Saranya, Dr. K. Kumuthadevi(2016), "*A Study on Market Opportunities in natural gas in Multi Commodity Exchange*", International Journal of Management Research & Review, 6, 5: 696-703,(ISSN No.: 2249 7196)
26. Dr. C. Sankar, Dr K. Kumuthadevi(2016), "*Recitation of Public and Private Sector General Insurance Industry in Structural Equation Model(SEM) Approach*", 4D International Journal of Management and Science, 7, 26-37(ISSN No.: 2250-0669)
27. Biswaranjan Ghosh, Dr K. Kumuthadevi, Dr D. Jublee(2016), "*Firm Competitiveness and Performance: A Study Amongst The Apparel Units in Tiruppur*", Global Journal for Research Analysis, 5, 8: 49-53(ISSN No.: 2277-8160)
28. Biswaranjan Ghosh, Dr K. Kumuthadevi, Dr D. Jublee(2016), "*Linkage among Competitiveness, Competitive advantage and Competitive Priority of Apparel Export firms at Tiruppur*", IJMRR/Vol. 6/Issue 81012-1029 (ISSN No.: 2249-7196)
29. Dr.K. Kumuthadevi (2016) "*Influence Of Supplier And Demand Condition On The Manufacturing Industry Competitiveness: A Study Amongst The Apparel Manufacturer And Exporter In Tirupur*, International Journal of Management Research and Reviews Volume 6, issue 12,pages 1632, Publisher :Society of Scientific Research and Education (SSRE)
30. Dr.K. Kumuthadevi (2016) "*Examining the Effect of Role Conflict and Job Stress on Turnover Intention among the Private School Teachers in Vellore District*, International Journal of Business and Management Invention, Volume :5, issue 11, pp44-51, publisher: IJBMI
31. Dr.K. Kumuthadevi (2016) "*A Comparative Analysis of Dividend Payout Trend of Indian Pharmaceutical & Cement Industries*", , Bonfring, vol:6,pp:90-93
32. Dr.K. Kumuthadevi (2016) "*A Comparative Analysis of Dividend Payout Trend of Indian Pharmaceutical & Cement Industries*, Bonfring, vol:6,pp:90-93.
33. Dr.K. Kumuthadevi (2016), "*Financing Decisions: A Study of Steel Companies in India*", Bonfring International Journal of Industrial Engineering and Management Science,Vol:6,pp45-48
34. DrK. Kumuthadevi (2017) "*Quality of Work Life and Variations in Job Satisfaction of Public and Private Sector Bank Employees in Madurai District*" Journal of Advanced Research in Dynamical & Control Systems, 13- special issue, pp 523-529
35. Dr.K. Kumuthadevi (2017)"Financial literacy and women empowerment in Gisenyi-Rwanda" Journal of Advanced Research in Dynamical & Control Systems, 13- special issue, pp 406-410.
36. Dr.K. Kumuthadevi (2017)"A Study on the Human Resource Development Climate in the Select Software Companies in Bangaluru City" Journal of Advanced Research in Dynamical & Control Systems, 13- special issue, pp 384-389.

37. Dr.K. Kumuthadevi (2017)"Service Quality Gap in the Select Commercial Banks in Kolar District: An Empirical Study, " Journal of Advanced Research in Dynamical & Control Systems, 13- special issue, pp 377-383
38. Dr.K. Kumuthadevi (2017)," Study on Short-Term Liquidity Position of the Select Paper Mills in Tamilnadu, Journal of Advanced Research in Dynamical & Control Systems, 13-special issue, pp 368-376
39. Dr.K. Kumuthadevi (2017),"Role of Demographic Factors of Consumers on Their Buying Behavior of Health Drink Products in Rural Kerala, " Journal of Advanced Research in Dynamical & Control Systems, 13- special issue, pp 51-56
40. Dr.K. Kumuthadevi (2017),"Impulsive Buying Behavior On Online Shopping - A Study With Specific Reference To Coimbatore City, Journal of Advanced Research in Dynamical & Control Systems, 13- special issue, pp 75-80.
41. Dr.K. Kumuthadevi (2017),"Passengers Satisfaction towards Southern Railways with Reference to Kerala, , Journal of Advanced Research in Dynamical & Control Systems, 13- special issue, pp 62-67.
42. Dr.K. Kumuthadevi (2017),"Relationship Between Work-Family Conflict And Depression : A Study On Textile Spinning Mill Employees In Coimbatore District, Research world, Volume 8,Issue 1(2),pp28-34.
43. Dr.K.Kumuthadevi (2017), "Factors Determining the job satisfaction of Private Sector Banks- Special Reference to Ernakulum District", International Journal of Pure science and Applied Mathematics, Volume:117, Issue:15,pp:223-234.
44. Dr.K.Kumuthadevi (2017), "Statistical Analysis job life conflict on job fulfilment in MSME Industries", International Journal of Pure and Applied Mathamatics, Volume:117, Issue:15,pp:223-234.
45. Dr.K.Kumuthadevi(2018),"Coexistence of Firm Competitive Advantage and Priorities: A Study amongst the Textile Units in Tirupur" Asian Journal of Research in Business Economics and Management ,Vol. 8, No. 1, January 2018, pp. 129-139.
46. Dr.K.Kumuthadevi(2018),"Efficacy of training and Development in technogical Colleges in Dakshina Kannada District", International Journal of Engineering & Technology,Vol.7(1.9), pp50-53.
47. Dr.K.Kumuthadevi (2019), "A Study on Work Family Conflict among Private Hospital Nurses in Coimbatore", International Journal of Research in Engineering, IT and Social Sciences, Vol.9, issue:4,pp 63-70.
48. Dr.K.Kumuthadevi (2019), "A study on Passenger's perception on Service quality of Southern Railways in Kerala", International Journal of Research in Engineering, IT and Social Sciences, Vol.9, issue:5,pp 189-193.

Articles in Edited Books

1. Kumuthadevi.K (2015), "*Corporate Governance and Corporate Social Responsibility: The Case of Three Indian Companies*", Contemporary Issues and Challenges of Indian Business in Global Scenario, Bonfring, 165-168, (ISBN: 978-93-84743-406)
2. Kumuthadevi.K (2011) "*Financial Derivatives Market and its Development in India*", ISBN: 978-81-909150-4-5) NCCR Publications, Coimbatore – 1.

3. Kumuthadevi.K (2011) "*Microfinance for Agriculture & Rural Development*", (ISBN No: 978-81-920808-2-6), Post Graduate and research Department of Commerce, Dr.N.G.P. Arts and Science College, Coimbatore-21.
4. Kumuthadevi.K (2012) "*Financial services and emerging markets*" (978-81-92117-874), VIT, Vellore.
5. Kumuthadevi.K (2011), "*Micro Finance for Agriculture and Rural Development*", Role of Banking Sector in Rural Economic Development, 243-245, (ISBN 978-81-920808-2-6)
6. Kumuthadevi.K "*Recent Trends in Global Business*", Emerging Dimension of Globalization in the Indian Economy, OHM Sakthi Publications, 111-113, (ISBN 978-93-80539-79-9)
7. Kumuthadevi.K, "*Consumerism and Effects of Globalization*", Consumer Protection, OHM Sakthi Publications, 396-398, (ISBN 978-93-80539-11-9)

SEMINAR

1. "*Privatization – The Need of the Hour*", National Seminar organized by Department of Commerce, Arulmigu Palaniandavar Arts College for Women, 14th & 15th February 2002.
2. "*Business Process Outsourcing*", National Seminar organized by Sree Saraswathi Thyagaraja Collge, Pollachi, 27th September 2003.
3. "*Impact of Globalization on Banking*", National Seminar organized by Department of Commerce, Erode Arts College, Erode. 13th February 2004.
4. "*Indian Capital Market in the Post Liberalization Era*", National Seminar organized by Department of Commerce, Bharathidasan University, Trichy, 7th August 2004.
5. "*Corporate Culture and Ethical Climate*", National Seminar organized by Department of Commerce, Sri.G.V.G. Visalakshi College for Women, Udumalpet, 29th September 2004.
6. "*Impact of Globalization on Banking Sector*", National Seminar organized by Department of Commerce, Vidyasagar College of Arts and Science, Udumalpet, 17th February 2004.
7. "*Providing Urban Amenities in Rural Areas, Challenges and Opportunities*", National Seminar organized by Department of Commerce NGM College Pollachi, 25th & 26th August 2005.
8. "*Global Prospective of Indian BPO*", National Seminar organized by Department of Commerce, Sree Saraswathi Thyagaraja, Pollachi, 10th March 2005.
9. "*VAT- Implication – Successful or Not*", National Seminar organized by Department of commerce Erode Arts College, Erode. 2nd & 3rd September 2005.
10. "*Innovation in business Horizons*", Karpagam University, 24th & 25th September 2009.

11. *"New Business Development- Issues, Challenges and Opportunities"*, National Seminar organized by Department of commerce Bishop Hheber College, Trichy, 12th February 2010.
12. *"Risk Management"*, Karpagam University, 8th October 2010.
13. *"Ecopreneurship"* National Level Seminar on "Ecopreneurship", 21-01-2011, Organized by Department of Business Management, Nehru Arts and Science College.
14. *"Micro Finance for Agriculture Rural Development"*, National seminar on Women Empowerment through Micro Finance, 28-01-2011, organized by Department of Commerce, Periyar University.
15. *"Derivatives Market & its Development in India"*, National Level Conference on Contemporary Practices for the Success of Indian Business, 04-02-2011, organized by RVS Faculty of Management.
16. *"Corporate Governance"*, Two Day National Conference on Global Innovative Practices in Business, 17 & 18 Feb 2011, Organized by PG and Research Department of Commerce, Sri Narayana Guru College, Coimbatore.
17. *"Impacts of Global Warming"* state level seminar on global warming: issues and challenges", 07-03-2011, organized by post graduate department of economics, Government Arts College.
18. *"Sustaining Business Growth Amidst Emerging Challenges"* one day seminar on Sustaining business growth amidst emerging challenges, 30-06-2011, organized by The auditors association of south India and Bombay chartered accountants society, auditors association of south India, Coimbatore.
19. *"NXG B School Teaching"* Two Day workshop on Case writing ,presentation & analysis, 02 & 03 -02-2011, Organized by Department of Management Studies, Karpagam College of engineering, Coimbatore.
20. *"Recent Trends in Global Business"* National Level Seminar on "Emerging Dimensions of Globalization in the Indian Economy", 30-09-2011, Organized by Department of Commerce CA, KSG College of Arts and Science.
21. *"Micro-finance"*, Dr N.G.P Arts & Science College, September 2011.
22. *"Financial Services and Emerging Markets"* International Conference on "Emerging Markets and Issues in Management, 16-03-2012, Organized by VIT Business School, VIT University, Vellore.
23. *"Global Issues in Challenges in Business Environment"* National Level Seminar on "Global Issues in Challenges in Business Environment", 01-02-2012, Organized by Department of Commerce, Kongunadu Arts and Science College, Coimbatore.

24. *“Building Power of India for Global Business Environment”* National Conference on “Emerging Trends in Business Environment”, 24-02-2012, Organized by Sri Kandhan College of Arts and Science.
25. *“A Study on Online Share Trading in India”*, National Conference on “Contemporary Issues in global business management”, 3-02-2012, organized by Department of Commerce and Management, Karpagam University, Coimbatore.
26. *“A Work Life Balance & Stress Management”* One Day National Level Conference on “Looming opportunities & threats”, 28-9-2012, organized by Department of Management Studies and Research, Karpagam University, Coimbatore.
27. *“Human Resource Accounting”*, National Level Seminar on “Contemporary issues in business practices”, 29-9-2012, organized by Department of Commerce with Computer Application, Kongunadu Arts and Science College, Coimbatore.
28. *“Impact of Euro-Zone Debt Crisis on the Indian economy”* National Level Seminar on 27-2-2012, Organized by Department of Commerce and Management, Vidyasagar College of Arts and Science.
29. *“Consumerism and Effect of Globalization”* National Conference on Consumer Protection, 22-02-2012, Organized by Civil Supplies and Consumer Protection Department, Govt. of Tamilnadu.
30. *“New Vistas of Indian Business in Global Scenario”* International Conference on “New Vistas of Indian Business in Global Scenario” 19-10-2013, organized by Brahma School of Business.
31. *“Service Quality of Southern Railways: A Determinants of passenger Satisfaction in train”*, National Conference on “Emerging Dimensions in Management”, 01-02-2013, Organized by Department of Commerce and Management, Karpagam University.
32. *“Challenges and Opportunities for Entrepreneurs”*, 04-09-2013, Organized by Department of BBA (CA), GVG Vishalakshi College for Women.
33. *“Sociopreneurship”*, One Day National Seminar on “Sociopreneurship “,07-08-2013, Organized by Department of Business Administration, Nehru Arts and Science College, Coimbatore.
34. *“Indian Banking Sector Challenges and Opportunities”* One Day National Level Seminar on “Problems and Prospectus of Rural Banking and its Impact on Empowerment of Rural House Holds”, 18-12-2014, Organized by Post Graduate and Research Department of Commerce with Information Technology and Professional Accounting, NGP Arts and Science College, Coimbatore.

35. *“Role of Banking in Karnataka District”* One Day National Level Seminar on “Problems and Prospectus of Rural Banking and its Impact on Empowerment of Rural House Holds”, 18-12-2014, Organized by Post Graduate and Research Department of Commerce with Information Technology and Professional Accounting, NGP Arts and Science College, Coimbatore.
36. *“Customer Satisfaction towards Brand Selection of Health Drinks”*, National Conference on “Indian corporate challenges and opportunities”, 28-2-2014, organized by Department of Commerce and Management, Karpagam University.
37. *“Policy holders satisfaction towards LIC of Indian services”*, National Conference on “Indian corporate challenges and opportunities”, 28-2-2014, organized by Department of Commerce and Management, Karpagam University.
38. *“E-banking services – A Study on Polymer Money”*, National Conference on “Indian corporate challenges and opportunities”, 28-2-2014, organized by Department of Commerce and Management, Karpagam University.
39. *“Social Entrepreneurship – A Drive for Sustainability”*, National Seminar on “Social Entrepreneurship – A Drive for Sustainability”, 27-02-2015, Organized by PG and Research Department of Commerce, Periyar EVR College.
40. *“Green Marketing In India: Problems And Prospects”*, One Day National Seminar, 12th December 2014, Organized by the P.G and Research Department of Commerce, M.R. Government Arts College, Mannargudi.
41. *“Rural Empowerment In India Through Initiatives And Innovations In Agriculture Sector”*, Two Day National Seminar, 23.01.15 & 24.01.15, Organised by Rathinam Institute of Management, Rathinam College of Arts & Science, Coimbatore.
42. *“Emerging Trends in Banking And Financial Sectors”*, National Level Workshop On Emerging Trends in Banking And Financial Sectors, 28th January 2015, Organised by Department of Commerce (UG), Kongunadu Arts and Science College, Coimbatore .
43. *“Innovation and Diffusion of Green Management in India”*, National Level Symposium, Organized by Department of Commerce Nehru Arts and Science College
44. *“Entrepreneurship Economic Growth and Public Policy”*, National Level Seminar on Social Entrepreneurship an innovation for transforming Indian society, 11th Feb 2015, Organised By Department of Commerce (SF), PSGR Krishnamal College for Women, Coimbatore.
45. *“Application of Lean Manufacturing Principles of Financial Services”*, National conference on Concurrent Issues and Challenges in Lean Management, 12 Feb 2015, Organized By Department of Management (UG), Karpagam University, Coimbatore.

46. “*Customer Satisfaction towards online money Transfer*”, National conference on Concurrent Issues and Challenges in Lean Management, 12 Feb 2015, Organized By Department of Management (UG), Karpagam University, Coimbatore .
47. “*A Study on Stress Management among Nationalized Banks*”, National Conference on Concurrent Issues and Challenges in Lean Management, 12 Feb 2015, Organized By Department of Management (UG), Karpagam University, Coimbatore.
48. “*Challenges of Green Marketing in India*”, International conference on Contemporary Issues and Challenges of Indian business in global scenario, 20 Feb 2015, Organized By Department of Commerce with Professional Accounting, SNR Sons College, Coimbatore.
49. “*Women self help groups opportunities and Challenges*”, National Conference on Financial Inclusion for sustainable Economic Growth-Strategies and Challenges, 8th Sept. 2016, Organized By Department of Commerce with Professional Accounting, Dr.NGP. Arts and Science College, Coimbatore.
50. “*Curriculum Design for Sustainable and Societal Development: A Road Map*”, NAAC-Sponsored National Seminar, 12th & 13th Aug. 2016, Organized By Amrita Vishwa Vidyapeetham (University), Coimbatore.
51. *Digital india*”, International Conference on Recent advances in e-business: Challenges & Opportunities, organized by Department of Commerce, Avinashilingam Institute for Home Science & Higher Education for Women in association with Vivekanandha college of arts and science for women held on 2nd and 3rd Februray 2017.
52. “*Role of insurance towards Rural Development*” national conference organized by Department of Commerce, karpagam University, Coimbatore, in association with Insurance Institute of India, Mumbai on changing landscape of Indian insurance industry on 27th September 2017.
53. “*The global impact on Cross Culture Behavior of Consumer*” international conference organized by Department of Commerce, Kailash Women College, Salam on 23rd July 2018.

WORKSHOPS ATTENDED

S.No.	Topic	Venue	Date
1.	Value Education- holistic approach	P.S.G.R Krishnammal for Women College, Cbe.	10 th September 2003.
2.	Professional Pedagogy skills	Bharathiar university & Sree Saraswathi Thyagaraja, Pollachi	29 th June 2006

3.	Case writing, presentation & analysis	Karpagam College of Engineering, Cbe-21	2 nd and 3 rd February 2011
4.	Soft Skills Training	Karpagam University	April 2007
5.	Faculty Development Program	Karpagam University	April 2008
6.	Research Methodology	Karpagam University	April 2009
7.	Article Writing	Karpagam University	April 2010
8.	Taxation	Auditors Association, Coimbatore- 21	June 2011
9.	Tally. ERP	Karpagam University	Sept. 2015
10	Workshop on "GST"	Karpagam University	August 2017
11	Work shop on "IFRS"	Karpagam University	May 2018
12	FDP on "Emotional Intelligence	ICT, Academy	August 2018
13	Work shop on "NAAC New procedure"	Bharathiar University	October 2018
14	Win the research funding	Sankara college of Arts and Science	23 rd March 2019

GUEST LECTURES PROVIDED

S.No.	Topic	Venue	Date
1.	On-Line Share Trading	Bharathi Hall, Karpagam University.	November 16 th 2009
2.	Commerce quiz	PSGR Krishmmal College for Women, Coimbatore.	October 2012
3.	Social Entrepreneurship a Drive for Sustainability	Periyar E.V.R. College Tiruchirappalli-23	27 th Feb. 2015
4	Financial management	SNR Sons College, Coimbatore	31 st January 2018
5	The global impact on Cross culture behavior of consumer	Kailash women's college, Salem	23 rd July 2018
6	Higher education opportunities	Rathinam college of Arts and science	August 2018

BOOK PUBLICATIONS

S.No	Title of the book	Publisher	ISBN Number	Year
1.	Contemporary Issues in Global Business Management	Department of commerce, Karpagam Academy of Higher Education	978-93-80426-69-3	2012
2	Emerging Dimensions in Finance and Human Resource)	Bonfring Publications	978-93-82338-38-3	2013
3	Emerging Dimensions in Marketing	Bonfring Publications	978-93-82338-33-8	2013
4	Sustainable Development in corporate sector –Prospective, Problems and Prognosis	Bonfring Publications	ISSN 2250-1096	2016
5	Sustainable Development in corporate sector –Prospective, Problems and Prognosis	Bonfring Publications	978-93-86176-39-4	2016
6	Landscape of the Indian insurance Sector	Bonfring Publications	ISSN 2250-1096	2017

GUEST LECTURES/ SEMINARS/ CONFERENCES CONDUCTED : 51

CO-CURRICULAR ACTIVITIES

1. Doctorial Committee member in Karpagam University
2. Chairmen in board of studies in Karpagam University
3. External Examiner in NGM College, Pollachi
4. External Examiner in RVS College, Sulur
5. External Examiner in Sree saraswathi Thyagaraja College, Pollachi.

5. External Examiner in Kongunadu College, Coimbatore
6. Classes conducted for school of Distance Education in Bharathiar University.
7. Question paper setter for various colleges.
8. External examiner for Ph.D Viva-Voce Examination for various university.
9. NAAC Coordinator at Karpagam University.
9. Coordinator for Curriculum Development cell at Rathinam college of Arts and Science.

OTHERS

1. Member in Women Development Cell, Karpagam University.
2. Member in Anti- Ragging Committee.
3. Member in staff selection Committee.