

Mr. B. KARTHIK

Assistant Professor

School of Management

Qualification : MBA; MBS; PGDBM; BA Eng Lit

Experience : **Teaching**: 1Year **Industry** : 09Years



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🌐 <http://www.kprcas.ac.in/>

Academic Qualifications

| Degree | Branch | Institution / University Name | Year of Graduation |
|--------|---|-------------------------------------|--------------------|
| NET | Human Resources & Operations Management | | |
| M.B. A | Human Resources & Operations Management | PSG IM – PSG Tech / Anna University | 2010 |
| MBS | Human Resources Management | NWIMSR / University of Pune | 2008 |
| PGDBM. | Marketing Management | NWIMSR / University of Pune | 2007 |
| B.A. | English Literature | Annamalai university | 2003 |

Teaching: Subjects Taught

- Human Resources Management, Operations management, Strategic Management, Business Communication, Production and Materials Management.

Invited Speaker / Session Chair- Conference / Seminar / Workshop

- Has organized and conducted seminars on Strategic Management as a visiting expert at Srisha Institute of Management Studies, CBE.
- Conducted a Faculty Development Program at Trinity College of Engg Trivandrum as a resource person.

Participation in Faculty Development Programme

- Attended one week FDP programme at KPR college of Arts science and Research.

Project Contribution

| Name of the Project | Agency / Institute | Year / Status |
|--|---|----------------------|
| Implementation of 360 Degree Feedback System | Engineers and Pumps (BESTEN Pumps), Thadagam road, Coimbatore | 2009/Completed |

Recognition National / International

| Nature of Recognition | Organization / Institution | Year |
|--|---|-------------|
| Third prize at National level HR Management Games (Paradigm-2009) | TNAU Coimbatore | 2008 |
| Third prize at National level competition for individual paper presentation on "Myth of Abundant Talent Management in India" | Ethiraj College of Management- Chennai. | 2009 |