

Ms. RUHAMAH ANN BOBEN

Assistant Professor
Department of B.com
School of Commerce

Qualification : B.com, MIB, Ph.D (pursuing)

Experience : **Teaching** : 4 months

Research Areas : International Marketing



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🌐 [http:// www.kprcas.ac.in/academics/](http://www.kprcas.ac.in/academics/)

Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D.	Commerce	Bharathiar University	Pursing
MIB.	Masters in International Business	Dr. NGP Arts and Science College , Bharathiar University	2016
B.com	Bachelors in Commerce	Mahathma Gandhi University	2013

Online Certifications

Certification Details	Area of Specialization	Institution / University / Agency Name	Year
Online Certifications	Children and Adolescents Counselling	Udemy	2021

Academic Positions @ KPRCAS

- Assistant Professor – Department of B.com
- Member – Magazine committee

Significant Publications

International Journals

- “Issues of freight forwarders in exporting cargo through kempegowda International airport, Bangalore.” Published in Journal Of Emerging Technologies An Innovative Research ISSN UGC approved and 5.87 impact factor published in Volume 5 Issue 9, September 2018.
- “Customer Relationship Management in airline industry with special reference to Chennai and Coimbatore.” Published in International Journal Of Research and Analytical Reviews E- ISSN 2348-1269, P-ISSN 2349 -5138 UGC approved and 5.75 impact factor, Volume 6 Issue 2, June 2019

Presentations in Conference International Conference

- Presented a paper entitled E-Business Management in the 6th International Conference on “Information a Communication Technology For Business Turnaround: Sustainability, Growth And Innovation” held on 1st and 2nd February 2018 jointly organized by PG & Research Department of Commerce. Dhaka International University, Dhaka, Bangladesh, MTC global Bangalore, Department of Commerce Avinashilingam Institute For Home Science Higher Education For Women at Vivekanandha College of Arts & Science For Women.

Conferences, Seminars & Talks

Participation in Seminars

- Participated in one day **webinar on ‘Role of Teacher’s in Motivating**, Inspiring and imparting value education in virtual classrooms’ jointly organised by Centre for Capacity Building Programs for School Teachers, Tamil Nadu Teachers Education University, Chennai and Sri Paramakalyani Schools Alwarkurichi on 28/04/2021.
- Participated in **International online webinar on Research Publication and Citation Promotion** on 15th May jointly organized by Training and Placement, Periyar E.V.R College, Tiruchirapalli, Tamil Nadu in association with Indian Accounting Association, Tiruchirapalli Branch.
- Participated in virtual **seminar on “Entrepreneurial skills – A vital play of Technology & Innovations**. Held on 25.05.2021 by Kamadhenu Arts and Science College, Sathyamangalam, Erode.
- Participated in the **One Week International Webinar on ‘Teaching Redefined for Gen Z’** organized by Department of Educational Psychology, Center for Capacity Building Programs for School Teachers, Tamil Nadu Teachers Education University, Chennai & Internal Quality Assurance Cell, Stella Matutina College of Education (Autonomous), Chennai from 17/05/2021 to 23/05/2021.
- Participated in **one day** national level webinar on “**PATENT DRAFTING SKILLS ON RESEARCHERS AND ACADEMICIANS**”, 31st May 2021, organized by **G.T.N. Arts College, Dindigul**, Tamil Nadu.

- Participated in **Three days** national Level webinar on on “RESEARCH METHODOLOGY” organised by Department of Financial Planning, **Dr. MGR Educational and Research Institute, Maduravoyal, Chennai**, Tamil Nadu from 04.06.2021 to 06.06.2021

Participation in Conference

International Conference

- Participated in the International Conference on ‘Pros and Cons of GST in India’ organized by PG & Research Departments Of Commerce; (CA), Bharathidasan College of Arts & Science, Ellispettai, Erode, Tamil Nadu on August 2017.
- Participated in the one day International Symposium on “Entrepreneurial Excellence and Business Values in Today’s Corporate Culture” organized by PG & Research Department of Corporate Secretaryship, Vellalar College for Women(Autonomous), Erode on 27th August 2018

Participation in Workshop

- Participated in three day National Workshop on Advanced Research Methods In Commerce and Management organized by Department of Commerce, PSGR Krishnammal College for Women held on 1st ,2nd; 3rd March 2017
- Participated a Collaborative Program in “Research Tools” organized by Center for Research, Dr. NGP Arts & Science College on 08th August 2017

Participation in Orientation Programme / Short Term Courses

- Participated in **Five days** Certificate Course on “BUILDING DIGITALLY COMPETENT PROFESSIONALS WITH A FUTURISTIC ORIENTATION” organized by **Amity Business School, Noida** on June 14th – 18th 2021

Participation in Faculty Development Programme

- Participated in **three days FDP on RESEARCH METHODOLOGY FOR SOCIAL SCIENCES** organized by Indian Institute of Management and Commerce, (IIMC) Hyderabad from 17/05/2021 to 19/05/2021.
- Participated in One day Faculty Development Programme on “**Managing online Courses – Teaching Tools**” organized by School of Commerce and Research Cell, KPR College of Arts Science and Research, Coimbatore on 12th may,2021
- Participated 7 days Faculty Development Program on Financial Derivatives and Strategies held by **Cochin University of Science and Technology** from 12/07/21 to 16/07/21 organised under **ATAL**
- Participated 7 days FDP organised by school of Commerce KPR Arts Science and Research College on the topic ‘Travel Towards New Education Horizon’. July 2021

- Participated in **Two Weeks Virtual National Faculty Development Programme “ INDUSTRY INSTITUTE INTERACTION - A HOLISTIC APPROACH INSIGHT OUT” (SUNSET EDITION)** from 01 June 2021 to 14 June 2021, organized by Department of Commerce, **SRM Institute of Science and Technology, Chennai**



Academic Networks

 VIDWAN <small>Expert Database & National Researcher's Network</small>	
	https://scholar.google.co.in/citations?user=3GweelgAAAAJ&hl=en
	
	
	
PERSONAL WEBSITE / BLOG (EDUCATION - SUPPORTED)	<u>Personal Website</u> Address