



KPR College of Arts Science and Research

(Approved by Government of Tamilnadu & Affiliated to Bharathiar University, Coimbatore)

Avinashi Road, Arasur, Coimbatore – 641 407.

www.kprcas.ac.in

School of Management

Newsletter

June 2021 – May 2022



Dr. S. Balusamy
Editor-in-Chief : Principal
KPRCAS, Coimbatore

Dr. S. Ramachandran
Managing Editor : Secretary & Advisor
KPRCAS, Coimbatore

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Editor : Dean – School of Management
KPRCAS, Coimbatore

Dr. T. Hemalatha
Editing Assistance : HoD – School of Management
KPRCAS, Coimbatore

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Ass. Prof. – School of Management
KPR CAS, Coimbatore

Ms. R. Vasuki
Ass. Prof. – School of Management
KPR CAS, Coimbatore

Mr. B. Karthik
Ass. Prof. – School of Management
KPR CAS, Coimbatore

Dr .B. Naveen Kumar
Ass. Prof. – School of Management
KPR CAS, Coimbatore

Ms. S. Jasper
Ass. Prof. – School of Management
KPR CAS, Coimbatore

Management



Dr. K. P. Ramasamy
CHAIRMAN



Shri. K. P. D. Sigamani
Managing Director



Shri CA. Nataraj P
Managing Director



Dr. S. Ramachandran
Secretary & Advisor



Dr. S. Balusamy
Principal

KPR College of Arts, Science and Research

About KPRCAS

KPR College of Arts Science and Research is the latest addition to the KPR fleet. The College is run by KPR charities under the leadership of our Chairman Dr. K.P. Ramasamy. The KPR Group is one of the largest industrial conglomerate in the country with interest in Textiles, Sugar, Wind Turbines, Automobiles and Education. The College was established in the year 2019 with a vision of providing top class education and life skills to students and thereby serve the nation and beyond.

KPRCAS today offers I I UG programmes in Management, Commerce and Computer Science streams. The Students of KPRCAS undergo intense training not only in the syllabus and curriculum of the affiliating University but are also trained in various areas. So that they emerge as industry ready graduates to meet the varying demands of the competing industries.

Character building and Leadership qualities are inculcated into the students to make them responsible citizens focusing on the development of society and nation. A plethora of Clubs and Events encouraged the students to take part in sports and other cultural activities.

The learning curve begins here for the students of KPRCAS

Vision	Mission
<ul style="list-style-type: none">To blossom into an excellent education by imparting professional life skills to students thereby serve the nation and beyond.	<ul style="list-style-type: none">To provide standard educationTo provide professional trainingTo inculcate a culture of strong industry academic partnershipTo create the right ambience for researchTo mould students into responsible citizens through holistic education

School of Management

The School of Management was established in the year 2019 and offers three-year full time BBA programme affiliated to Bharathiar University, approved by Government of Tamilnadu. The School of Management is committed to create global leaders, world class managers and SMART entrepreneurs to the corporate world through its innovative programmes and emphasis is placed on holistic development of the students in order to prepare them to tackle complex business challenges and opportunities.

In collaboration with Industries, the SOM organizes several programmes every year to fulfil the gap between industry expectations and the institute curriculum. The SOM has created a strong mentor mentee system to help the students successfully navigate their dreams and accomplish their personal and professional goals.

The SOM has a team of committed faculty members to develop the industry required skills through knowledge sharing, appropriate training and creating an enhanced environment for the students. To inculcate the best practices, the students regularly visit different renowned industries at various locations in India. Students are given leadership development intervention programmes to hone their interpersonal, team building and leadership skills. We, the School of Management provide an outstanding management educational service to the students who join our BBA programme. We the team, wholeheartedly welcome the BBA aspirants to KPRCAS!

Vision	Mission
<ul style="list-style-type: none">To nurture a spirit of continued business learning and strive for Excellence in the field of business education and imbibe our students with world class management culture.	<ul style="list-style-type: none">To engage students in real word problem solving techniques.To leverage their potential by creating an ecosystem that instils critical thinking and analytical mind set.To develop leaders of competencies in a rapidly changing business environment.

Department Highlights

- + 100 % Placement
- + Activity Based Learning
- + Case Based Teaching Methodology
- + Certification Courses for Skill Enhancement
- + Industry Internship
- + Leadership Development Programmes
- + Management Development Programmes
- + Management Games
- + MoU with Top Companies
- + Scope for Entrepreneurship
- + Sports and Games
- + Strong Mentor Mentee System
- + Student Exchange Programme
- + Wi-Fi enabled Campus
- + World Class Infrastructure



Knowledge Facilitators

Sl. No	Name	Designation	Qualification
1	Dr. P. Syamsundar	Dean	B.Com., M.Com., MBA., Ph.D. IIM-K., IIM-C
2	Dr. T. Hemalatha	HOD	BBM., MBA., M.Phil., Ph.D, PGDCA.,
3	Dr. R. Naveen Kumar	Associate Professor	B.Sc CS., MBA., Ph.D.,
4	Mrs. S. Rajeshwari	Assistant Professor	B.Com.(CA), MBA.,NET, (Ph.D)
5	Ms. R. Vasuki	Assistant Professor	B.Sc.(CT)., MBA.,
6	Mr. B. Karthik	Assistant Professor	BA., MBA.,
7	Ms. S. Jasper Shiran	Assistant Professor	BBA., MBA.,
8	Mrs. SP. Ananthavalli	Assistant Professor	B.Sc., MBA., M.Phil.,

Sl.No	Description	Nos.
1	Guest Lecture Organized	09
2	Entrepreneurship Programme Organized	15
3	Workshops Organized	02
4	Special Lecture Organized	03
5	Orientation Programme	8
6	Student Development Programmes	3
7	Mega Events Organized (Business Expo 2022)	1
8	Skill Development Programme	2
9	Career Development Programme	4
10	Value Added Course	1
11	National Conference – RBI Sponsored	1
12	Campus Connect 2022	1
13	Inter Department Event	1
14	Knowledge Sharing Session Among Staffs	2
15	Faculty Development Programme	7
16	Awareness Programme (Eco Nature Club, MAAC)	2
17	National Level Educational Trip	1

01.07.2021 - 31.07.2021

Sl.No	Date	Programme Title	Resource Person	Faculty Incharge
1	03.07.2021	Importance of Time Management	Dr. P. Syamsundar	Dr. T. Hemalatha & Ms. R. Vasuki
2	12.07.2021	Knowledge Sharing Session “Importance of OBE”	Dr. T. Hemalatha	Mrs. B. Gokila Devi
3	14.07.2021 - 22.07.2021	Seven Days FDP on “Emerging Trends in Management”	Dr. Umashankar M Professor, Department of Professional Studies, Christ (Deemed to be University), Bengaluru Mr. Balaji Associate Vice President, Equirus Wealth, Federal Bank Mr. Sai Nair Regional Investment Relationship Manager Federal Bank Coimbatore Mr. Krish Ramamoorthi Innovation Catalyst and Modeller, Bengaluru Dr. Reshmy Krishnan Head-Research, Muscat College, Sultanate of Oman Mr. Saravanapandi P Principal KPR WEED Mr. AnishKrisna, Digital Marketer and Data Analyst DIMA Business Solution Mr. Ram Palanisamy Principal Consultant, Sairam HR Consultants, Pollachi	Dr. S. Vanitha

4	17.07.2021	Entrepreneurship Development Programme on "Idea Screening Camp"	Mr. B. Karthik	Dr. S. Vanitha
Sl.No	Date	Programme Title	Resource Person	Faculty Incharge
5	24.07.2021	Importance of "Physical Fitness and Healthy Diet"	Mrs Revathi Praveen	Mrs. S. Rajeshwari
6	27.07.2021	Knowledge Sharing Session Importance of "Case Study Based Teaching"	Dr. T. Hemalatha	Mrs. B. Gokila Devi
7	31.07.2021	Entrepreneurship Development Programme "Business Opportunities for Girl Students"	Ms. Siva Raghavi	Mr. B. Karthik

KPRCAS
KPR College of Arts Science and Research
Avinashi Road, Arasur, Coimbatore - 641 407.
www.kprcas.ac.in

School of Management
proudly presents
Workshop on
"Importance of Time Management"
for BBA Students

Resource Person
Dr. Syamsundar P.
Dean - School of Management

Presided by
Dr. Balasamy S.
Principal

Convenor
Dr. Vanitha S.
HoD - School of Management

Coordinators
Dr. Hemalatha T & Mr. Vasuki R.
Associate Professors - School of Management

Date: 03.07.2021
Time: 11.00 am - 12.00 noon
Platform: Zoom

From GURU PRASATH KPRCAS 1st BBA to Everyone
Thanks for giving suggestions sir, it's very useful to us.

From GOBINATH M KPRCAS-BBA to me (Priyatheli)
Very well suggestion about time management sir

From Hari Praneeth(BBA3rd) to Everyone
yes sir , really time management is very important for entrepreneurs it's really helped as I will follow this time management

From B.Gokila devi to Everyone
Thank you sir.

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School of Management
proudly presents
Knowledge Sharing Session (KSS)
on
"Importance of Outcome Based Education"
for SoM Faculty Members

OUTCOME-

The Session aims to provide a platform for the faculty members to share their experiences and insights on the importance of Outcome Based Education (OBE) in the current educational landscape.

Importance of Time Management

Knowledge Sharing Session "Importance of OBE"

KPR CAS
SoM
Seven Days FDP
Day 1
14.07.2021

KPRCAS
KPR College of Arts Science and Research
Avinashi Road, Arasur, Coimbatore - 641 407.
www.kprcas.ac.in

School of Management
proudly presents
Seven Days FDP on
"EMERGING TRENDS IN MANAGEMENT"

Day - 1 (14.07.2021) Emerging Trends in Management Research
Day - 2 (15.07.2021) Strategies in Mutual Fund Investment
Day - 3 (16.07.2021) Importance of Design Thinking
Day - 4 (17.07.2021) Strategies for Paper Publications

Dr. Umesankar M.
Mr. Sai Neel
Mr. Balaji
Mr. Vigneshwaran
Dr. Ramesh Krishnan

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KPR CAS
SoM
Seven Days FDP
Day 2
15.07.2021

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Avinashi Road, Arasur, Coimbatore - 641 407.
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School of Management
proudly presents
Seven Days FDP on
"EMERGING TRENDS IN MANAGEMENT"

Day - 1 (14.07.2021) Emerging Trends in Management Research
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Dr. Umesankar M.
Mr. Sai Neel
Mr. Balaji
Mr. Vigneshwaran
Dr. Ramesh Krishnan

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KPR CAS, Coimbatore, Tamil Nadu - 641 407, India
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Emerging Trends in Management Research

Strategies in Mutual Fund Investment



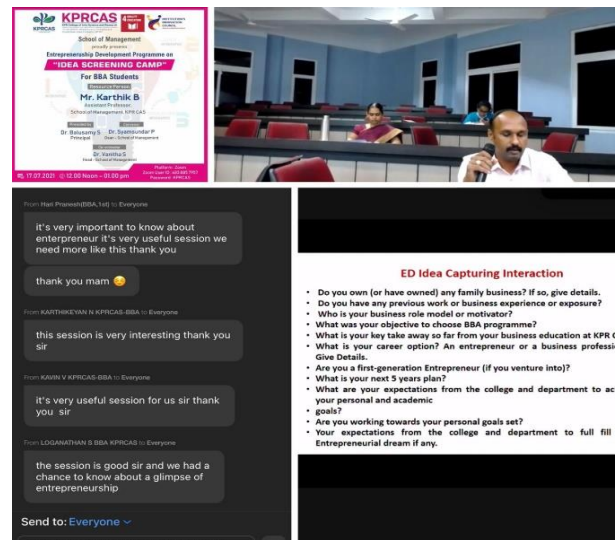
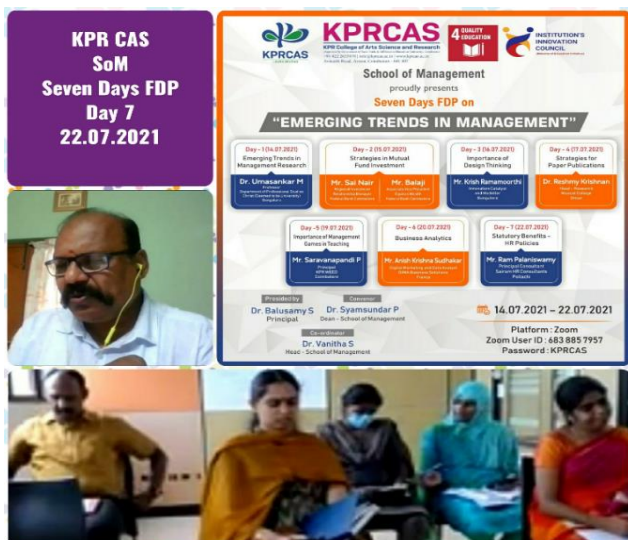
Importance of Design Thinking

Strategies for Paper Publications



Importance of Management Games in Teaching

Business Analytics



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KPR College of Arts Science and Research
KPR CAS, Coimbatore, Tamil Nadu - 641 407

School of Management (SoM) – MILES
proudly presents workshop on

"Importance of Physical Fitness and Healthy Diet"
for BBA students

Resource Person
Mrs. Revathi Praveen
Fitness Coach, Oneness, Coimbatore

Presided by
Dr. Balusamy S
Principal

Convenor
Dr. Syamsundar
Dean, School of Management

Co-ordinator
Mrs. P
Assistant Professor

Date: 24.07.2021
9.30 a.m. to 10.30 a.m.

Join us in Zoom
om ID: 623 452 4527
Password: KPRCAS

KPR CAS, Coimbatore, Tamil Nadu - 641 407
KPR College of Arts Science and Research
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Physical Fitness and Healthy Diet

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KPR College of Arts Science and Research
KPR CAS, Coimbatore, Tamil Nadu - 641 407

School of Management
Knowledge Sharing Session (KSS)
on
"Importance of Case Study Based Teaching"
for SoM Faculty Members

Resource Person
Dr. Hemalatha T
Associate Professor – School of Management

Presided by
Dr. Balusamy S
Principal

Convenor
Dr. Vani
HOD

Date: 27.07.2021
10 am – 12:00 noon
Venue: SoM

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KPR College of Arts Science and Research
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Case Study Based Teaching

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KPR CAS, Coimbatore, Tamil Nadu - 641 407

School of Management
proudly presents
Entrepreneurship Development Programme on

"Business Opportunities For Girl Students"

Resource Person
Ms. Siva Raghavi
Director, Startup Grind, Coimbatore

Presided by
Dr. Balusamy S
Principal

KPR CAS, Coimbatore, Tamil Nadu - 641 407, India

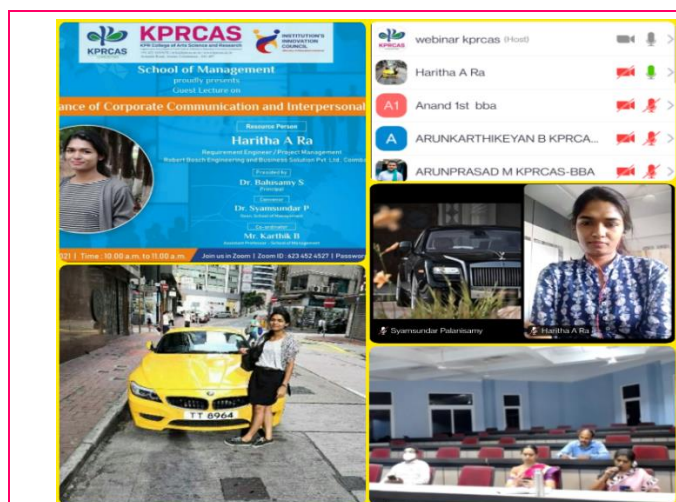
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KPR College of Arts Science and Research
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Business Opportunities for Girl Students

01.08.2021 - 31.08.2021

Sl.No	Date	Programme Title	Resource Person	Faculty Incharge
1	07.08.2021	Guest Lecture on Importance of Corporate Communication and Interpersonal Skills	Ms. Haritha A Ra Requirement Engineer Robert Bosch Engineering and Business Solution Pvt Ltd. Coimbatore	Mr. B. Karthik
2	09.08.2021	Parents Teachers Meeting	II BBA	Dr. T. Hemalatha
3	10.08.2021	II Year Inauguration	II BBA	Dr. S. Vanitha
4	13.08.2021	Entrepreneurship Development Programme on "Importance of Organic Foods and Home Garden"	Ms. Sujitha C Proprietor UYIR Organic Farmers Market Tirupur	Mrs. B. Gokiladevi
5	15.08.2021	Independence Day Celebrations	Sri R Chakravarthi Raja Gopalakrishnan Former Assistant Commissioner of Police Coimbatore	Dr. S. Vanitha
6	17.08.2021	Rejuvenate Day	II BBA	Dr. T. Hemalatha
7	18.08.2021	Onam Celebrations	Dr. S. Balusamy Principal KPRCAS, Coimbatore	Dr. S. Vanitha
8	20.08.2021	Guest Lecture on Toy Making "Best Out of Waste"	Ms. Rathika Artisan and Origamist QueenBees Crafts & Creative Arts Coimbatore	Dr. S. Vanitha
9	23.08.2021	"Entrepreneurs Success Story Series" Success Story – 1	Mr. J. Valan Thangaraj Managing Director - MRJ Exports Managing Partner - Friendz Trading, Tuticorin	Dr. S. Vanitha Mr. B. Karthik
10	24.08.2021	"Entrepreneurs Success Story Series" Success Story – 2	Ms. Dhivya V Founder & Director - Agro Green Biolife Pvt. Ltd., Founder & Managing Trustee - Dhi Infinity Trust Founder & Director - Dhi Greens, Coimbatore	Dr. S. Vanitha Mr. B. Karthik

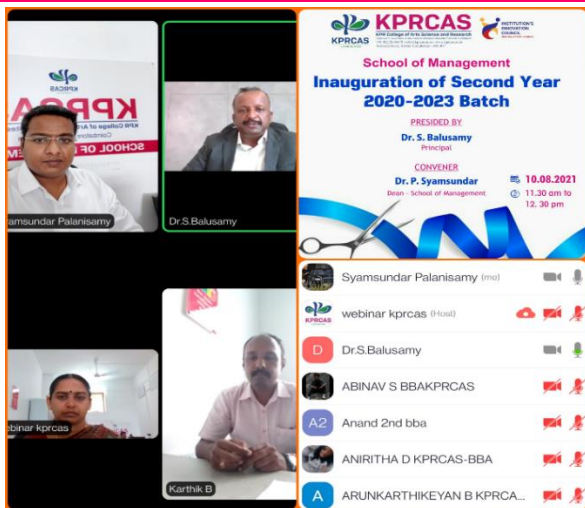
11	25.08.2021	"Entrepreneurs Success Story Series" Success Story – 3	Mr. Aakas Sadasivam Founder and Chairman Prolgae Spirulina Supplies Private Ltd., Karur	Dr. S. Vanitha Mr. B. Karthik
12	26.08.2021	"Entrepreneurs Success Story Series" Success Story – 4	Mr. K. Sundararaj First Employee Dharani Herbbals Coimbatore	Dr. S. Vanitha Mr. B. Karthik
13	27.08.2021	"Entrepreneurs Success Story Series" Success Story – 5	Ms. Sree Vaishnavi Devi Founder Yara Tattoos Coimbatore	Dr. S. Vanitha Mr. B. Karthik
14	28.08.2021	"Entrepreneurs Success Story Series" Success Story – 6	Ms. Yazini Shanmugam Founder / CEO Ticket 9, Coimbatore	Dr. S. Vanitha Mr. B. Karthik
15	31.08.2021	"Entrepreneurs Success Story Series" Success Story – 7	Ms. P. Shanmuga Priya MD Maha's Boutique Karur	Dr. S. Vanitha Mr. B. Karthik



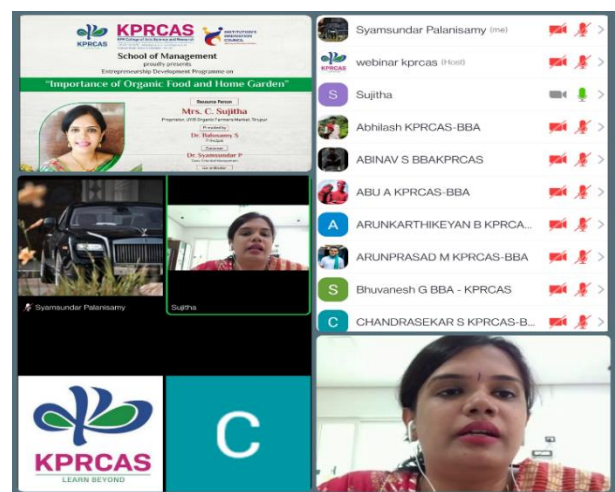
Importance of Corporate Communication and Interpersonal Skills



Parents Teachers Meeting



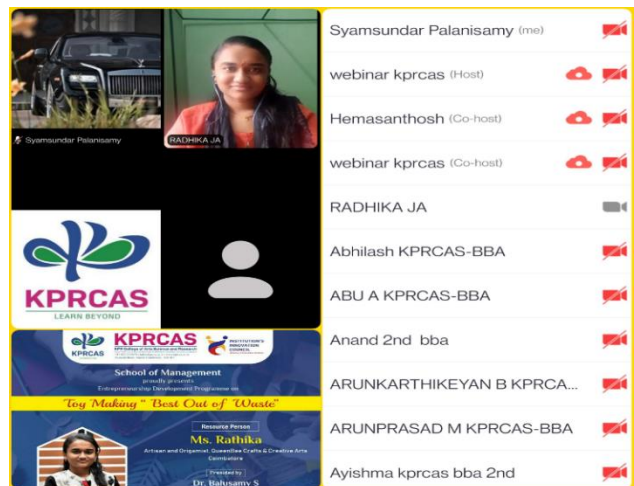
II Year Inauguration



"Importance of Organic Foods and Home Garden"



Onam Celebrations



Best Out of Waste



Success Story – I



Success Story – 2

KPRCAS
KPR College of Arts Science and Research

School of Management & IEDC
jointly presents

"Entrepreneurs Success Story Series"
Success Story – 3

RESOURCE PERSON
Mr. Aakas Sadasivam
Founder and Chairman
Prologee Spirulina Supplies Private Ltd.,
Karur

Presided by: Dr. S. Balasamy
Co-ordinators: Dr. S. Vanitha, Mr. B. Karthik

Online Platform: Zoom Meet
Zoom ID: 448733479
Passcode: KPRCAS

Participants: Dr. P. Syamsundar, Dean - SoM; webinar kprcas; ANIRITHA D KPRCA; LOGANATHAN S B.; SUDHARSAN K KP; aakas sadas

Success Story – 3

KPRCAS
KPR College of Arts Science and Research

School of Management & IEDC
jointly presents

"Entrepreneurs Success Story Series"
Success Story – 4

RESOURCE PERSON
Mr. K. Sundararaj
Founder, Sundar Herbs, Coimbatore

Presided by: Dr. S. Balasamy
Co-ordinators: Dr. S. Vanitha, Mr. B. Karthik

Online Platform: Zoom Meet
Zoom ID: 448733479
Passcode: KPRCAS

Participants: Dr. P. Syamsundar, Dean - SoM; webinar kprcas; ANIRITHA D KPRCA; LOGANATHAN S B.; SUDHARSAN K KP; aakas sadas

Success Story – 4

KPRCAS
KPR College of Arts Science and Research

School of Management & IEDC
jointly presents

"Entrepreneurs Success Story Series"
Success Story – 5

RESOURCE PERSON
Ms. Sree Vaishnavi Devi
Founder
Yara Tallies, Coimbatore

Presided by: Dr. S. Balasamy
Co-ordinators: Dr. S. Vanitha, Mr. B. Karthik

Online Platform: Zoom Meet
Zoom ID: 448733479
Passcode: KPRCAS

Participants: Dr. P. Syamsundar, Dean - SoM; webinar kprcas; ANIRITHA D KPRCA; LOGANATHAN S B.; SUDHARSAN K KP; aakas sadas

Success Story – 5

KPRCAS
KPR College of Arts Science and Research

School of Management & IEDC
jointly presents

"Entrepreneurs Success Story Series"
Success Story – 6

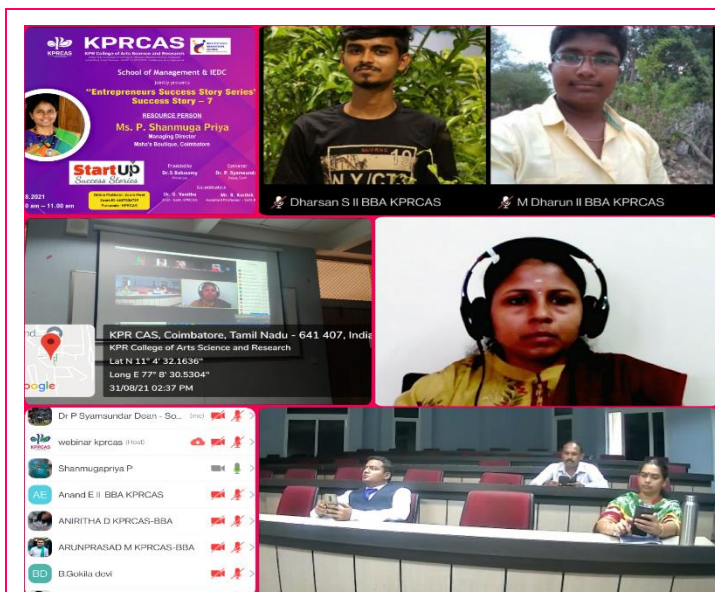
RESOURCE PERSON
Ms. Yashini Shanmugam
Founder / CEO
Ticket 9, Coimbatore

Presided by: Dr. S. Balasamy
Co-ordinators: Dr. S. Vanitha, Mr. B. Karthik

Online Platform: Zoom Meet
Zoom ID: 448733479
Passcode: KPRCAS

Participants: Dr. P. Syamsundar, Dean - SoM; webinar kprcas; ANIRITHA D KPRCA; LOGANATHAN S B.; SUDHARSAN K KP; aakas sadas

Success Story – 6



Success Story – 7



Team Member Birthday Celebration

01.09.2021 - 30.09.2021

Sl.No	Date	Programme Title	Resource Person	Faculty Incharge
1	02.09.2021	Guest Lecture on “Health Management During and Post Covid-19”	Ms. D. Uma Wellness Nutrition Coach Herbalife Nutrition, Chennai	Dr. T. Hemalatha
2	06.09.2021	Importance of Goal Setting	Mr. Robin Samuel HR & Senior Facilitator Breakthrough, Bangalore	Mrs. S. Rajeshwari & Dr. T. Hemalatha
3	07.09.2021	Importance of Time Management	Dr. D. Aarthi Founder Mentora, Erode	Mrs. S. Rajeshwari & Dr. T. Hemalatha

4	08.09.2021	Importance of Life Skills	Ms. Manjoo Shree Founder – Lifeolicious International Life Transformation Coach – Psychologist / Singer / Author / Speaker	Mrs. S. Rajeshwari & Dr. T. Hemalatha
5	09.09.2021	Importance of Mental Health	Ms. Shalini Balan Coach: Mind Transformation, Life, Motivation, Social & Emotional Intelligence Bangalore	Mrs. S. Rajeshwari & Dr. T. Hemalatha
6	13.09.2021	Importance of Physical Fitness	Ms. Renuka Ramasamy Fitness Trainer Renus Academy Darmstadt, Hessen, Germany	Mrs. S. Rajeshwari & Dr. T. Hemalatha
7	14.09.2021	Importance of Environment & Nature	Mr. CGS Manion Apex Member Siruthuli, C4TN, Namma Kovai	Mrs. S. Rajeshwari & Dr. T. Hemalatha
8	15.09.2021	Importance of Social Service	Mr. Padmanaban Gopalan Founder and Dreamer No Food Waste Indian Social Entrepreneur Ambassador of the Swaccha Bharat Abhiyaan	Mrs. S. Rajeshwari & Dr. T. Hemalatha
9	08.09.2021	Special Lecture on “Design a Way of Life”	Dr. Nidhi Kesari Head – Department of Financial Studies Shaheed Sukhdev College of Business Studies University of Delhi, Delhi	Mrs. S. Rajeshwari
10	25.09.2021	Student Development Programme Campus to Corporate	Ms. Ushasarathy Shanmathy Chief Vision Officer Witty Wise, Coimbatore	Mrs. S. Rajeshwari

HEALTH MANAGEMENT DURING AND POST COVID-19

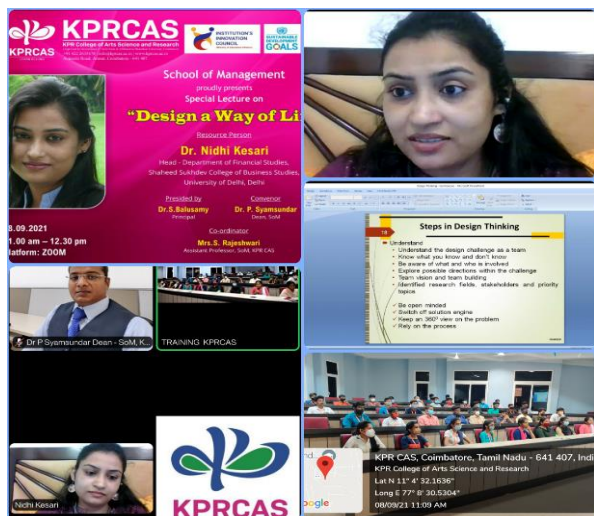
KPRCAS
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KPR CAS, Coimbatore, Tamil Nadu - 641
KPR College of Arts Science and Research
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Dr P Syamsundar Dean - So... (host)
webinar kprcas (host)
Arunkarthikeyan B II BBA KPRCAS
COACH UMA
coach uma
Ishwaryasri II BBA KPRCAS
Sanjay ST II BBA KPRCAS

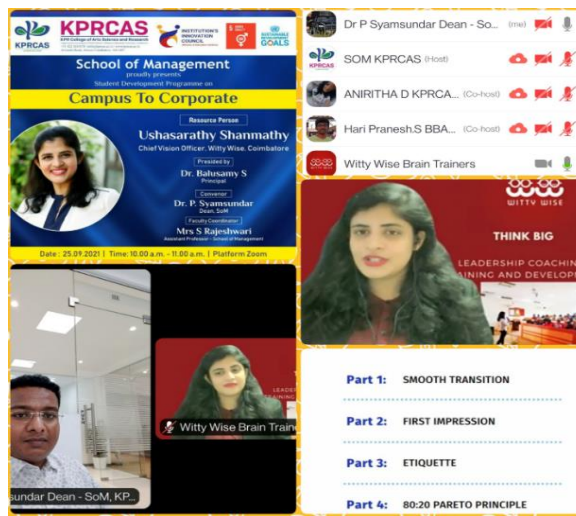
ORIENTATION PROGRAMME FOR 2021-22
Importance of Goal Setting

KPRCAS
School of Management
KPR CAS, Coimbatore, Tamil Nadu - 641
KPR College of Arts Science and Research
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Dr P Syamsundar Dean - So... (host)
webinar kprcas (host)
Arunkarthikeyan B II BBA KPRCAS
COACH UMA
coach uma
Ishwaryasri II BBA KPRCAS
Sanjay ST II BBA KPRCAS



Design a Way of Life



Campus to Corporate



Teachers Day Celebrations

Learn Beyond Visit



World Skill Centre



CV Raman Global University



Skill Development Institute



KITT



KISS



International Automobile Centre of Excellence



Indian Institute of Technology, Gandhinagar



Indian Institute of Management



Institute of Rural Management Anand



Amul

Students Achievements

Sl.No	Title	Details	Student(s)
1	Best Paper Award “A Pragmatic Study on Industrial Marketing”	International Virtual Conference on Business and Innovation Organized by Sri Ramakrishna Arts and Science College, Coimbatore	Chitrita. C Danur Pranav. T Dharun. M
2	Gold Medal	South District Boxing Championship at Tuticorin	Pranav Brabhu M. V



Paper Publications by Faculty Members

Sl.No	Title	Journal Details	Author(s)	Type of Journal
1	An Analytical Framework in the Rise of Online Stock Trading in India	International Journal of Aquatic Science. ISSN 2008-8019, Vol 12, Issue 03, 2021	Dr. P. Syamsundar Mr. B. Karthik	Web of Science

Paper Presentation by Students

Sl.No	Conference Name	Title	Author(s)	Date
1	“International Virtual Conference on Business and Innovation” Organized by Sri Ramakrishna Arts and Science College, Coimbatore.	“A Pragmatic Study on Industrial Marketing”	Chitrita C Danur Pranav T Dharun M	15.09.2021
2		“Review on Green Marketing”	Hari Pranesh S Guru Prasath MR Kalaiyarasan P	
3		“Empirical Study on Social Media”	Chandera Sekar S Gobinath M Dinesh J	

4		"An Empirical Study on Cross Cultural Management and Innovation"	Sanjay ST Ramani Chandar V Rajesh S	
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Faculty Contribution to Other Institutions

Sl.No	Title	Institution	Faculty	Date
I	Skill Up and Scale Up	VET Institute of Arts and Science	Mr. B. Karthik	18.09.2021

Press Releases

<p>THE TIMES OF INDIA 21.09.2021 Page No.2</p> <p>Orientation programme for new batch of students conducted</p> <p>A 10-day long orientation programme for the 2021-2024 batch of students from school of management of KPR College of Arts, Science and Research, concluded on Thursday. Resource persons from diverse fields were invited to offer sessions on the importance of social services, goal setting, time management, life skill, mental health, physical fitness and environment. S Balusamy, principal of the college, highlighted unique features of the institute and various departments.</p>	<p>THE HINDU INDIA'S NATIONAL NEWSPAPER SINCE 1878 21.09.2021 Page No.5</p> <p>EDUCATION HUB A Business Initiative</p> <p>Orientation Program for Freshers</p> <p>A seven-day orientation program was organised for the freshers by School of Management, KPR CAS. Various top industry resource persons have handled the sessions on importance of Goal Setting, Time Management, Life Skill, Mental Health, Physical Fitness, Environment, Nature and Social Service. Dr. P. Syamsundar Dean, School of Management convened the program. Dr. S. Balusamy, Principal, delivered the presidential address.</p>
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01.10.2021 -31.10.2021

Sl.No	Date	Programme Title	Resource Person	Faculty Coordinator
1	09.10.2021	Guest Lecture on "Opportunities for Entrepreneurs"	Mr. K. Rajesh Lead District Manager, Karur	Mrs. S. Rajeshwari
2	16.10.2021	Guest Lecture on "Opportunities for Entrepreneurs"	Mrs. B. Kayalvizhi Assistant Director, MSME Coimbatore.	

3	23.10.2021	Guest Lecture on "Opportunities for Entrepreneurs"	Mr. A. R. Sundaresan Regional Manager, Tamilnadu Industrial Investment Corporation Ltd., Coimbatore
4	30.10.2021	Student Development Programme "Get into IIMs"	Ms. Aarathi Makkada (IIM K Alumni) Management Consultant, PwC US Advisory, Bangalore
5	30.10.2021	Guest Lecture on "Opportunities for Entrepreneurs"	Mrs. N. Thilagavathi Assistant Engineer, District Industries Centre, Coimbatore

 <p>Mr. K. Rajesh, Lead District Manager, Karur</p>	 <p>Mrs. B. Kayalvizhi, Assistant Director, MSME, Cbe.</p>
 <p>Mr. A. R. Sundaresan, Regional Manager, TIIC, Coimbatore</p>	 <p>Ms. Aarathi Makkada, (IIM K Alumni)</p>

PwC US Advisory, Bangalore



School of Management
proudly presents
"Opportunities for Entrepreneurs"

Resource Person
Mrs N. Thilagavathi
Assistant Engineer,
District Industries Centre, Coimbatore

Provided by Dr. Balasamy S
Coventor Dr. Syamsundar
Faculty Coordinator Mrs. Rajeshwari S

Date - 20.10.2021 | **Time** - 2.00 p.m. - 3.00 p.m. | **Place**

Dr P Syamsundar Dean - So... (me)

KS KPRCAS SOM (Host)

AE AE, DIC, CBE

BHUVANESH G II BBA KPRCAS

Deepika 3rd BBA

Dinesh 3rd bba

GOKUL A III BBA

Starting a business

Dhansan S II BBA KPRCAS **Dhinesh Rajagan E II BBA I**

Mrs. N. Thilagavathi
Assistant Engineer, DIC, Coimbatore

Visit to MAAC, KPR IET Campus by BBA Students

Industrial Visit



BBA and BBA CA Students Visited KPR Mill & Garments

Students Achievements

Sl.No	Title	Details	Student(s)
1	3 rd Prize Bronze Medal	South Zone Divisional Level Boxing Championship	Pranav Brabhu M.V



Faculty Participation to Other Institutions Programme

Sl.No	Title	Institution	Faculty	Date
1	Capacity Building Programme for Faculty	P.K.R Arts College for Women	Mrs. S. Rajeshwari	26.10.2021

Press Releases



COIMBATORE TODAY

KPR Institute of Engineering and Technology: Online webinar on 'Journey of Mathematics in Python', 2.30 p.m.

Sri Ramakrishna College of Arts and Science for Women: Alumni motivational talk, 12 p.m.

DJ Academy of Managerial Excellence: Global Connect, international lecture series, 11 a.m.

Maharani: Logo launch event of Maharani - a project dedicated to all the mothers living in old age homes, JK Hotel, NSR Road, Sai Baba Colony, 6 p.m.

Sankara College of Science and Commerce: Talk on 'Knowledge Sharing Through Industry Forum', 11 a.m.; Career awareness programme on 'Opportunities in Capital Markets', 10.30 a.m.; Programme on corporate connect through industry forum - 'Industry Expectation From Young Managers', 2 p.m.

KPR College of Arts and Science: Programme - Get into IIM's & Joy of Coding - Coding Connoisseurs, 10.00 am

THE HINDU
DISCLAIMER: Readers are requested to verify and make appropriate enquiries to satisfy themselves about the veracity of any advertisement before responding to any published in this newspaper. THE PUBLISHING PVT LTD., the Publisher & Owner of this newspaper, does not vouch for the authenticity of any advertisement or advertiser or for any of the advertiser's products and/or services. In no event can the Owner, Publisher, Printer, Editor, Director/s, Employees of this newspaper/company be held responsible/liable in any manner whatsoever for any claims and/or damages for advertisements in this newspaper.

01.11.2021 - 30.11.2021

Sl.No	Date	Programme Title	Resource Person	Faculty Coordinator
1	06.11.2021	Opportunities in Foreign Countries	Ms. Devi Facility Coordination Engineer Dubai Properties, United Arab Emirates	Mrs. S. Rajeshwari
2	11.11.2021	“Orientation Programme on SDGs” Implementation of SDGs	Padma Shri Dr. S.P. Varma Vice President, Gandhi Global Family, New Delhi Dr. P.S. Moorthi State President Gandhi Global Family, Tamilnadu	
3	20.11.2021	Right to Information Act	Mr. K.S.M. Vimal Kanth Advocate, Salem	
4	27.11.2021	Thousand Ways to Start a Business	Ms. Kaviya Raj Kamaraj CEO-DreamDaa, Founder & Chief Executive Officer TBG Bridal Store, IIM Bangalore Alumni	

<p>Opportunities in Foreign Countries</p>	<p>“Orientation Programme on SDGs” Implementation of SDGs</p>
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COIMBATORE TODAY

DJ Academy of Managerial Excellence: G. Srikanth Prasad, CEO of Keerakadal.com speaks on "Innovation - A key driver for entrepreneurial growth", 11 a.m.

KPR College of Arts and Science: Guest lecture on Right to Information Act, 10 a.m.

KG College of Sivaaji Theatre: Lecture demo on Acting and Storytelling, Peace and Quiet, Anna Nagar, Peelamedu, 11 a.m.

KPR Institute of Engineering and Technology: Eco Friendly presentation, 10 a.m.

KPRCAS
KPR College of Arts Science and Research

School of Management
proudly presents
Guest Lecture
on
"Right to Information Act"

Resource Person
Mr. K. S. M. Vimal Kanth, MA., LL.B.,
Advocate, Salem

Presided by
Dr. S. Balusamy
Principal

Convenor
Dr. P. Syamsundar
Dean, SoM

Co-ordinator
Mrs. S. Rajeshwari
Assistant Professor, SoM, KPR CAS

0.11.2021
10.00 am – 11.00 am
Form : ZOOM

தகவல் அறியும் உரிமை சட்டம் கருத்தரங்கம்
கே.பி.ஆர்., கலை அறிஞர் ஆராய்ச்சி கல்லூரி வள அறிநாசி ரோடு, அரங்கம்
காலை, 10:00 மணி

Right to Information Act

KPRCAS
KPR College of Arts Science and Research

School of Management & IEDC
jointly presents
Entrepreneurship Development Programme
on
"THOUSAND WAYS TO START A BUSINESS"

Resource Person
Ms. Kaviya Raj Kamaraj
CEO - DreamDaa, Founder & Chief Executive Officer

Hi, I'm KAVIYA!

- CEO of DreamDaa, AI BASED spoken English app designed for the native speakers. (www.dreamdaa.com)
- Prior to DreamDaa - Founder & CEO of TBG bridal store, South India portal for bridal services. (www.tbgbridalstore.com)
- Prior to TBG - Software Engineer worked with Infosys for the banking Finance.
- Completed Executive management program from IIM Bangalore and Engineering degree in IT from Anna University.

Kaviya Raj Kamaraj
Founder & CEO of "HUMAN"

My Entrepreneurial Journey

1. TBG BRIDAL STORE (2013)
2. DREAMDAA (2021)

Thousand Ways to Start a Business

Industrial Visit

IIC Field Visit For Problem Identification "Dharani Herbbals" By KPR CAS Students 13.11.2021

BBA Students Industrial Visit to M/s. Dharani Herbbals

Faculty Presentation to Other Institutions

Sl.No	Faculty	Institution	Date
1	Dr. P. Syamsundar	NOORU ISLAM CENTRE FOR HIGHER EDUCATION	02.11.2021

Press Releases

THE HINDU
 11.11.2021 Page No. 2

COIMBATORE TODAY

CULTURE

Kasthuri Sreenivasan Trust:
 'Creator Series' Art Exhibition,
 Kasthuri Sreenivasan Art Centre, 10
 a.m.

GENERAL

**Sri Ramakrishna College of Arts and
 Science for Women: National
 Education Day celebrations, 10.30
 a.m.**

**Sri Krishna College of
 Engineering and Technology:**
 First-year MBA orientation
 programme, 10 a.m.

Jansons Institute of Technology:
 Elocution competition on 'Recover
 and Revitalise Education for the
 COVID-19 Generation', 2.45 p.m.

**KPR College of Arts Science and
 Research: Webinar on 'Orientation
 programme on Sustainable
 Development Goals', 12 noon.**

தனம் மலா
31.11.2021 Page No. 3

இன்றைய நிகழ்ச்சி

வாசனர்களே... உங்களுக்கு ஒரு நல்ல செய்தி!

இன்றைய நிகழ்ச்சிகள் மட்டுமல்ல, அடுத்த அது நாட்கள் நடைபெற உள்ள நிகழ்ச்சிகளையும், இனி

98940 0982

‘வாயஸ் ஆர்’ என்ன வாய்ஸைக் அனுப்பி வைக்கலாம். அது நாட்கள் நிகழ்ச்சிகள் திற்காளன்றும், இன்றைய நிகழ்ச்சிகள் தினமும் வலையிலிப்படும.

ஆன்மிகம்

அரேபேக்,

காமங்கார பூசை

தரிமையிசேவையார் கோவில்,
மாப்பாளம் = காலை,
6:00 மணி முதல்.

கம்பர் வீறையார் கோவில்,
குறிச்சி லுடிச்சி
புழைர் பேர் = காலை,
6:00 மணி முதல்.

தெய்வமயிரியம்மன் கோவில்,
கங்கையார் கோவில்: இரவு
= காலை, 7:00 மணி முதல்...

திருமூர்த்தி கோவில்,
சத்தையார், பொள்ளாச்சி
இரவு = காலை, 6:00
மணி முதல்.

கல்வி

கிணையாபதி

சகுந்தலாங்கு

கே. பி. ஆர்., கலை அறிவியல்
மற்றும் ஆராய்ச்சி கல்லூரி, ஆர்
ஆர் = மதியம், 12:00 மணி.

சென் போடி

காளையன் தொழில்நுட்ப கல்
லூரி, கருமேலம்பட்டி = மதியம்,
2:45 மணி.

குதறாளன்ரு

துவாக் விருா

ஸ்ரீ வித்யைனா பொறியியல்
மற்றும் தொழில்நுட்பக் கல்லூரி,
சுன்னாபுரம், குளியலுத்தூர் =
காலை, 10:00 மணி.


THE HINDU
 INDIA'S NATIONAL NEWSPAPER SINCE 1878
 363-365, Poonja St.

COIMBATORE TODAY

DI Academy of Managerial Excellence: G. Sriram Prasad, CEO of Keeralkadai.com speaks on "Innovation - a key driver for entrepreneurial growth", 11 a.m.

KPR College of Arts and Science: Guest lecture on Right to Information Act, 10 a.m.

Shayaji Theatre: Lecture demo on Acting and Stagecraft, Peace and Quiet, Anna Nagar, Peelamedu, 11 a.m.

KPR Institute of Engineering and Technology: Eco Friendly construction, 3 p.m.

Jansons Institute of Technology: Alumni interaction on Power Plan for Greener Success, 3 p.m.

SNS College of Engineering: SNSCE Alumni Association - Alumni Meet, 2.30 p.m.

123Coimbatore: Blood donation camp, Rotary Textcity Hall, Sungam Bypass Road, 9 a.m.

New Century Book House: 36th National Book Expo, Nehru Stadium, 9.30 a.m.

Kathir College of Engineering: Orientation programme for first year BE/ETech students, 10.45 a.m.

Shri Nehru Maha Vidyalaya College of Arts and Science: Faculty development programme, 2 p.m.

KG College of Arts and Science: 12th Graduation Day, 10.30 a.m.

Hindusthan Institute of Technology: Awareness programme on Protection of Women from sexual offences and PCO Act A.S. Ravi, Special Judge speaks, 3 p.m.

POLLACHI

Nachiar Vidyalayam: Debate on awareness on child sexual abuse, harassment and protection, MGR Indraprastha Mahal, Meenkaral Road, Pollachi, 1 p.m.

TIRUPPUR

IKF Complex: Varney and Textindia fair, IKF complex, Near TEA public school, Annaipudur stop, Avanasathi Road, 9.30 a.m.

[illegible]

01.12.2021- 31.12.2021

Sl.No	Date	Programme Title	Resource Person	Faculty Coordinator
1	03.12.2021	“MILES” Association Inaugural Programme	Mr. Ragunandan R K Managing Partner M/S Green India Exports Pollachi	Dr. Hemalatha T HoD-SoM Mrs. Vasuki R Assistant Professor SoM
2	04.12.2021 & 05.12.2021	“Arokiya Santhai” Business Expo 2021	Dr. Ramasamy K P Chairman KPR Group	Mrs. Rajeshwari S Assistant Professor SoM Mrs. Vasuki R Assistant Professor SoM
3	16.12.2021	“Ad Contest” for BBA Students	Dr. Balusamy S Principal, KPRCAS	Dr. Syamsundar P Dean -SoM
4	24.12.2021	“Business Plan Contest” New Year Business Startups 2022	Dr. Sekar M Associate Professor, B.Com CA - HoD Dr. Sourubarani P Associate Professor, B.Com BA - HoD	Mrs. Rajeshwari S Assistant Professor Mrs. Vasuki R Assistant Professor SOM



Association Inaugural Programme MILES



Arokiya Santhai
Business Expo 2021

 <p>Ad Contest for BBA Students collage featuring KPRCAS School of Management, Ad Contest for II BBA Students, and various photos of students and faculty members in a classroom setting.</p>	 <p>Business Plan Contest collage featuring KPRCAS School of Management & IEDC & IIC, Business Plan Contest, and various photos of students and faculty members in a classroom setting.</p>
Ad Contest for BBA Students	Business Plan Contest New Year Business Startups 2022

Student Participation

Sl.No	Name of the Student	Event Name	Date
1	Mr. Vigneshwaran I BBA Mr. Pranav Prabhu V I BBA	Tamilnadu State Level Kick Boxing Championship-2021	19.12.2021
 <p>DEPARTMENT OF PHYSICAL EDUCATION TAMILNADU STATE LEVEL KICK BOXING CHAMPIONSHIP -2021</p> <p>YOUTH AFFAIRS AND SPORTS TAMILNADU STATE AMATEUR KICKBOXING CHAMPIONSHIP-2021</p> <p>STATE MATCH (18-19/12/21)</p> <p>Won 3 Gold's</p> <p>Congratulations...</p> <p>Gold Medal</p> <p>K. Vigneshwaran, 1st BBA M. V. Pranav Prabhu, 1st BBA B. Abinash B.Com (PA)</p>			

Faculty Presentation to Other Institutions/Internal

Sl.No	Faculty	Institution	Date
1	Dr. Rajendran P Professor-SoM	Guest Lecture Session “A Tool for Competitive Advantage” at KPRCAS B. Com PA	01.12.2021
		Expert Lecture Series III “Business Process Re-Engineering” at KPRCAS B. Com BA	15.12.2021
		Special Lecture Session “Case Study” at KPRCAS B. Com CA	24.12.2021

Press Releases

கேமிஆர் கலை கல்லூரியில் வணிக கண்காட்சி: தலைவர் கே.பி.ராமசாமி துவக்கி வைத்தார்

கோவை, டிச. 8-
கோவை கேபிஆர் கலை அறிவியல் மற்றும் ஆராய்ச்சிக் கல்லூரியின், மெலாண்டிமையியல் துறை 'ஆரோக்கிய சந்தை' என்ற வணிக கண்காட்சியை நடத்தியது.
கேபிஆர் குழுமங்களின் தலைவர் கே.பி.ராமசாமி இந்நிகழ்விற்கு திறப்பு விருந்தினராகக் கலந்து கொண்டு சிறப்புத்தர, கேபிஆர் கலை அறிவியல் மற்றும் ஆராய்ச்சிக் கல்லூரியின் முதல்வர் செபாஸ்தியாமி தலைமை தாங்கினார்.
கேபிஆர் பொறியியல் மற்றும் தொழில்நுட்ப கல்லூரியின் முதல்வர் எம்.அனிலா, கேபிஆர் மகளிர் கல்விப் பிரிவின் முதல்வர் பி.சௌபாண்டி, வணிகவியல் புலமுதல்வையர் கு.குமுதா தேவி, மெலாண்டிமையியல் துறைத்தலைவர் டி.நேலமலா ஆகியோர் இந்நிகழ்ச்சியைத் துவக்கி வைத்தனர்.
புலமுதல்வையர் மற்றும் உதவிப் பி.சியாமித்தர பெரளிரியர் இந்நிகழ்ச்சியைத்



வழங்கினர்.
ஆரோக்கிய சந்தை 50 கடைகளைக் கொண்டதாக அமைக்கப்பட்டிருந்தது. மேலும் கடைகளில் உணவு, உடை, இயற்கைப் பொருட்கள் விற்பனைக்கு வைக்கப்பட்டிருந்தது. இந்நிகழ்வானது சிறுதொழில் பெண்கள் மற்றும் எம்எஸ்எம்இ

கள் கடைகளை வைத்து தங்கள் வணிகத்தை வளர்ப்பதில் வழி வகுத்தது. கேபிஆர் கலை அறிவியல் மற்றும் ஆராய்ச்சிக் கல்லூரி, கேபிஆர் பொறியியல் மற்றும் தொழில்நுட்பக் கல்லூரி, மகளிர் கல்விப் பிரிவை சேர்ந்தவர்களுடனான 5000 மாணவர்கள் கடைகளைப் பார்வையிட்டனர்.



01.01.2022 - 31.01.2022

Sl.No	Date	Programme Title	Resource Person	Faculty Coordinator
1	04.01.2022	Campus Connect 2022 “Future -Proofing Education”	Dr. Xavier M J Founding Director Indian Institute of Management Ranchi	Dr. Syamsundar P Dean, SoM Mrs. Rajeshwari S Assistant Professor, SoM
2	05.01.2022	Campus Connect 2022 “Opportunities in MNC’S”	Dr. Umakanth Dash Director Institute of Rural Management Anand (IRMA), Gujarat	
3	06.01.2022	Campus Connect 2022 “Startups and Entrepreneurship in India”	Mr. Dipan Sahu Assistant Innovation Director Ministry of Education Innovation Cell Government of India	
4	07.01.2022	Campus Connect 2022 “Opportunities in Financial Sector”	Dr. Saravanan P Professor Indian Institute of Management Trichy	
5	08.01.2022	Skill Development Programme on “Identifying the Right Journals for Paper Publications”	Dr. Ramprathap K Assistant Professor Department of Management Studies M.Kumarasamy College of Engineering, Karur	Dr. Syamsundar P Dean, SoM Mrs. Rajeshwari S Assistant Professor, SoM
6	22.01.2022	Career Development Programme on “Pathways for International Careers”	Ms. Valar Rajesh Data Science Analyst Logitech California	Dr. Syamsundar P Dean, SoM Mrs. Vasuki R Assistant Professor, SoM
7	24.01.2022	Exposure Programme on “Technology Business Incubator” Tamilnadu, Agricultural University	Shri. Gnansambandha A.V Chief Executive Officer Technology Business Incubator Tamilnadu Agricultural University Coimbatore.	Dr. Rajendran P Professor, SoM Dr. Hemalatha T Associate Professor, HoD, SoM
8	27.01.2022	Career Development Programme on “Career Opportunities in Finance Sector”	Ms. Anitha Kumari B Assistant Professor School of Management Studies REVA University.	Dr. Syamsundar P Dean, SoM Mrs. Rajeshwari S Assistant Professor, SoM

KPRCAS
SCHOOL OF MANAGEMENT
VIRTUAL CAMPUS CONNECT 2022
Day 1: 04/01/2022 - 11:30 am to 12:30 pm
Future-Proofing Education

Guest Speaker
Dr. M.J. Xavier
Founding Director
Indian Institute of Management Ranchi

TRADITIONAL EDUCATION

SCHOOL

From To

Memorizing Facts	Questioning Facts
Studying for Exam	Learning Throughout Life
Conformity	Creativity
Developing Intellect	Holistic Development

Participants: Dr P Syamsundar... (Co-host, me), KPRCAS (Host), XM Xavier M.J. (Co-host), A GOKUL III BBA, Abhilash KPRCAS-BBA, Abinav S II BBAKPRCAS

KPRCAS
SCHOOL OF MANAGEMENT
VIRTUAL CAMPUS CONNECT 2022
Day 2: 05/01/2022 - 10:30 am to 11:30 am
Opportunities in MNC's

Guest Speaker
Dr. Umakant Dash
Director
Institute of Rural Management Anand (IRMA)

COIMBATORE TODAY

KPR Institute of Engineering and Technology: Webinar on "Electronics Payments and Safeguard Therein", 6 pm.

KPR College of Arts Science and Research: Campus connect 2022,

Participants: Dr P Syamsundar Dean - SoM, KPRCAS (Host), Prof. Umakant Dash (Co-host), Abhilash N II BBA KPRCAS, Abinav S II BBAKPRCAS, ABU A KPRCAS-BBA, ANAND E KPRCAS-BBA

Campus Connect 2022 "The Future -Proofing Education"

Campus Connect 2022 "Opportunities in MNC'S"

KPRCAS
SCHOOL OF MANAGEMENT
VIRTUAL CAMPUS CONNECT 2022
Day 3: 06/01/2022 - 10:30 am to 11:30 am
Startups and Entrepreneurship in India

Guest Speaker
Mr. Dipan Sahu
Assistant Innovation Director
Ministry of Education's Innovation Cell
Govt. of India

Participants: Dr P Syamsundar Dean - SoM, KPRCAS (Host), Dipan Sahu (Co-host), Abhilash N II BBA KPRCAS, ABU A KPRCAS-BBA, Anand E II BBA KPRCAS, Anish R II BBA KPRCAS, Anon Prasad M II BBA KPRCAS, Anuragthayan S II BBA KPRCAS, Anshika S II BBA KPRCAS

KPRCAS
SCHOOL OF MANAGEMENT
VIRTUAL CAMPUS CONNECT 2022
Day 4: 07/01/2022 - 10:30 am to 11:30 am
Opportunities in Financial Sector

Guest Speaker
Dr. P. Saravanan
Professor of Finance & Accounting
Indian Institute of Management Tiruchirappalli

Participants: Dr P Syamsundar Dean - SoM, KPRCAS (Host), Dr. P. Saravanan (Co-host), Abhilash N II BBA KPRCAS, ABU A KPRCAS-BBA, Anand E II BBA KPRCAS, Anish R II BBA KPRCAS, Anon Prasad M II BBA KPRCAS, Anuragthayan S II BBA KPRCAS, Anshika S II BBA KPRCAS

Campus Connect 2022 "Startups and Entrepreneurship in India"

Campus Connect 2022 "Opportunities in Financial Sector"

KPRCAS
KPR College of Arts and Research
School of Management
Skill Development Programme on
Identifying the Right Journals for Paper Publications
Resource Person
Dr K Ramprathap
Assistant Professor, Department of Management Studies
M.Kumarasamy College of Engineering, Karur
Programme Convener
Dr P Syamsundar
Dean, SoM
Programme Coordinators
Arun Karthikeyan & Anitha D
BBA, KPRCAS
01.01.2022
10:00 am - 12:00 noon

Dr P Syamsundar Dean - SoM, KP
Dr. K. Ramprathap

KPR CAS, Coimbatore, Tamil Nadu - 641 407, India
KPR College of Arts Science and Research
Lat N 11° 4' 32.1636"
Long E 77° 8' 30.5304"
22/01/22 10:46 AM

Skill Development Programme "Identifying the Right Journals for Paper Publications"

KPRCAS
Centre For Corporate Affairs
School of Management
Career Development Programme
"Pathways For International Careers"
Resource Person
Ms Valar Rajesh
Assistant Professor, Department of Management Studies
M.Kumarasamy College of Engineering, Karur
Programme Convener
Dr P Syamsundar
Dean, SoM
Programme Coordinators
Arun Karthikeyan & Anitha D
BBA, KPRCAS
01.01.2022
10:00 am - 12:00 noon

Dr P Syamsundar Dean - SoM, KP
Ms. Valar Rajesh

KPR CAS, Coimbatore, Tamil Nadu - 641 407, India
KPR College of Arts Science and Research
Lat N 11° 4' 32.1636"
Long E 77° 8' 30.5304"
22/01/22 10:46 AM

Career Development Programme "Pathways for International Careers"

Exposure Programme on TECHNOLOGY BUSINESS INCUBATOR
Tamil Nadu Agricultural University
Exposure Presentation by
Shri A. V. Gnanasambandhan
Chief Executive Officer - Technology Business Incubator
Tamil Nadu Agricultural University, Coimbatore
In the August Presence of:
Dr S Ramasubramanian | Advisor
Dr S Balasamy | Principal
Organized by:
Dr P Rajendran | Professor - SoM
Dr K Kumaradevi | President - BC
On 24th January 2022 | 2:00 pm
Google Meet Link: meet.google.com/gfo-fcan-gnr
About this call
People
NITHIN R KPRCAS-BBA
NITHIN S KPRCAS-BBA (C...
NITHYA M KPRCAS-BBA
PARTHASARATHI S KPRC...
PAVISH R KPRCAS-BBA
POORNIMA SREE A KPRC...
PRAKASH A KPRCAS-BBA
PRAVEEN KUMAR R KPRC...
PREETHI P KPRCAS-BBA
Priyavanshini M | BBA CA ...
RAJESH S KPRCAS-BBA
RENNITH S KPRCAS-BBA
Ronald Wilson S | BBA KPR...
K.A.suraj Sanjay joined
Uthupalayam, Tamil Nadu, India
540R+9P6, Uthupalayam, Tamil Nadu 641048, India
Lat 11.075688°
Long 77.141805°
24/01/22 02:18 PM

Exposure Programme on "Technology Business Incubator" Tamilnadu Agricultural University

REVA UNIVERSITY
Bengaluru, India
THE HINDU
COIMBATORE TODAY
KPR College of Arts Science and Research: Career Development Programme, 2 p.m.
Dr P Syamsundar Dean - SoM, KP
KPRCAS-SoM (Host)
ANITHA B (Co-host)
Vasuki R Asst. Prof., (Co-host)
Aashithya RL | BBA KPRCAS
Aashith BBA
Abhishek N | BBA KPRCAS
Prathi P | BBA KPRCAS
Mathi Vasuki S | BBA
School of Management
Prody Hosts
Career Development Programme
Career Opportunities in Finance
Resource Person
ANITHA KUMARI B
Assistant Professor
School of Management Studies
REVA UNIVERSITY
01.01.2022
2:00 pm to 3:30 pm
Platform: ZOOM
KPR CAS, Coimbatore, Tamil Nadu - 641 407, India
KPR College of Arts Science and Research
Lat N 11° 4' 32.1636"
Long E 77° 8' 30.5304"
27/01/22 02:31 PM

Career Development Programme "Career Opportunities in Finance Sector"

Faculty Participation

Sl.No	Faculty	Institution	Date
1	Dr. Rajendran P Professor, SoM Dr. Hemalatha T Associate Professor, HoD, SoM Mrs. Rajeshwari S Assistant Professor, SoM Mrs. Vasuki R Assistant Professor, SoM	Participated in National Level Seven Days online FDP on Quality Enhancement Strategies for Higher Education Institutions at Sri Saradha College for Women, Salem	05.01.2022 - 12.01.2022
2	Dr. Rajendran P Professor, SoM	Participated in Seven-day Webinar Series National Level Faculty Development Programme on Investor Education Sraddha Academy for Financial Education in association with the Rathinam College of Arts & Science, Coimbatore.	17.01.2022 - 23.01.2022
3	Dr. Syamsundar P Dean, SoM	Participated in National Level Online Workshop on Art of Drafting Literature Review for Social Science Research at Kongu Business School.	22.01.2022
4	Dr. Syamsundar P Dean, SoM	Participated in Exemplary Top Mentors Programme Organized by ATAL Innovation Mission	30.01.2022

Programmes Attended by Faculty Members

Sl.No	Name	Designation	No. of Days Attended
1	Dr. Syamsundar P	Dean	1 Day
2	Dr. Hemalatha T	HoD	7 Days
3	Dr. Rajendran P	Professor	14 Days
4	Mrs. Rajeshwari S	Assistant Professor	7 Days
5	Mrs. Vasuki R	Assistant Professor	7 Days
6	Mr. Karthick B	Assistant Professor	1 Day

Faculty Presentation

Sl.No	Faculty	Institution	Date
1	Dr. Syamsundar P Dean, SoM Mr. Karthick B Assistant Professor, SoM Mrs. Rajeshwari S Assistant Professor, SoM	Presented a Case study in National Level Management Case Conference 2022 at Sai Ram Institute of Management Studies, Chennai.	10.01.2022
2	Dr. Syamsundar P Dean, SoM	Acted as a Resource Person in FDP on Quality and Excellence in Higher Education Topic: "Enhancing Quality in Assessment and	24.01.2022

		Evaluation Processes” at KPRCAS	
3	Dr. Rajendran P Professor, SoM	Acted as a Resource Person in FDP- on Quality and Excellence in Higher Education Topic: “Outcome Based Education and Revised Bloom’s Taxonomy” at KPRCAS	25.01.2022



COIMBATORE TODAY

RELIGION

Thiruvengatavan Charitable Society, Sri Venugopala Perumal and Sri Kalyana Venkatesa Perumal Temple: Thirukarthigai and Markazhi Mahotsavam, chanting of Thiruppavai, Kovaipudur temple, 5.20 a.m. onwards.

GENERAL

Gajananda Trust and Coimbatore City Police: Launch of helpline numbers of Vazham - Women and Children counselling, Pradeep Kumar, Commissioner of Police and P.K. Arumugam - Managing Trustee of Gajananda trust take part, Trust premises, 369 C, Kalki Nagar, Peelamedu, 11 a.m.
Swarga Foundation: Suraksha - Care

Home Delivered, palliative care for services for persons with disabilities, Raja Gopal Sunkara, Corporation Commissioner, chief guest; Sowkya Pain Rehab Clinic, No 21, Government School near Pulikulam Road, 10 a.m.

KPR College of Arts, Science and Research: School of Management organises a campus connect, 10.30 a.m.

KPR Institute of Engineering and Technology: Inauguration of the student chapter of Indian Institute of Chemical Engineers, 10 a.m.

TIRUPPUR

Sthaayi Theatre: Musical play workshop for children between the age of 3 and 6 years, Lokhaa School, Tiruppur, 11 a.m.

22.01.2022 Page No. 3

இன்றைய நிகழ்ச்சி

பொது

கிணையவழி கருத்தரங்கு

கே.பி.ஆர்.பொறியியல் கல்லூரி, அரகூர் • மாலை, 6:00 மணி.

வெகைவாய்ப்பு கருத்தரங்கு

கே.பி.ஆர்.கலை அறிவியல் மற்றும் ஆராய்ச்சி கல்லூரி, அரகூர் • காலை, 10:00 மணி.

08.01.2022 Page No. 2

COIMBATORE TODAY

RELIGION

Thiruvengatavan Charitable Society, Sri Venugopala Perumal and Sri Kalyana Venkatesa Perumal Temple: Thirukarthigai and Margazhi mahotsavam, Naalayira Divya Prabanda Seva, Kovaipudur temple premises, 4 p.m.

Kovai Nagarathar Ilaigalar Sangham: 509th Sashti Asbisegam, Subramania Swamy sannidhi, Kamakshi Amman Temple, R.S. Puram, 6 p.m.

GENERAL

The Indian Chamber of Commerce and Industry - Coimbatore: Meeting on Important changes in GST, Chamber Towers, Avanashi Road, 4.30 p.m.

KPR College of Arts, Science and Research: Skill Development Programme on Identifying right journals for paper publications, 10 a.m.

Coimbatore Speakers Forum of Toastmasters: Improving public speaking and leadership skills, zoom id 870 8197 2333, 6.29 p.m.

Vivekananda Institute of Management Studies: Habits driven management, 10 a.m.

UDUMALPET

Builders Association of India: One day seminar on Agricultural and Processed food products, GVG Auditorium, Palani Road, Udumalpet, 10 a.m.

22.01.2022 Page No. 2

COIMBATORE TODAY

D.J. Academy for Managerial Excellence: Corporate Connect on 'Business Analytics - Trends', 11 a.m.

KPR Institute of Engineering and Technology: Webinar on Competitive Examinations, 6 p.m.

KPR College of Arts Science and Research: Career Development Programme on 'Pathways for International Careers', 10 a.m.

27.01.2022 Page No. 2

COIMBATORE TODAY

KPR College of Arts Science and Research: Career Development Programme, 2 p.m.

Kathir College of Arts and Science:

Student Development Programme, 10 a.m.

Jansons Institute of Technology: Webinar on Design Thinking, 10 a.m.

Adithya School of Business Management: Business Communication Training, 2 p.m.

Campus Connect 2022

09.01.2022

EDUCATION HUB

Virtual Campus Connect 2022

A Business Initiative

The School of Management, KPR College of Arts, Science and Research organized a four day "Virtual Campus Connect 2022", recently. Dr. S. Balusamy, Principal, explained the importance of such events, while welcoming the gathering. Dr. S. Ramachandran, Advisor presided over. Raj Nehru, Vice-Chancellor, Shri Vishwakarma Skill University, Haryana inaugurated. He emphasised the importance of ethics, values, adopting new technologies like Block Chain Technology, AI, Machine Learning, Data Analytics. Dr. MJ Xavier, Founding Director, IIM, Ranchi spoke on Sustainability & Green economy. Umakant Dash, Director, IRMA, spoke on NEP, self-analysis, team work, creativity and innovation, and work place culture management. Dr. Dipan Sahu, Assistant Innovation Director, Ministry of Education's Innovation Cell spoke on Startups & Entrepreneurship in India. Dr. P. Saravanan, Professor, IIM, Trichy spoke on Opportunities in Financial sector. S. Rajeshwari, Assistant Professor, SoM, coordinated the programme. Dr. P. Syamsundar, Dean, School of Management was the Convenor of this programme

01.02.2022 - 28.02.2022

Sl.No	Date	Programme Title	Resource Person	Faculty Coordinator
1	28.02.2022	Startup India Celebrations "Case Study Series - Presentation on Indian Startup Journeys"	Dr. Sreekala S.P Associate Professor, Head CFRD	Mr. Karthick B Assistant Professor, SoM
				

Faculty Participation

Sl.No	Faculty	Institution	Date
1	Dr. Hemalatha T Associate Professor HoD SoM	Participated in FDP “How to Buy and Sell Shares in Stock Exchanges” Organized by Annai Fathima College of Arts & Science, Madurai.	02.02.2022
2	Mrs. Rajeshwari S Assistant Professor, SoM	Participated in SEBI Sponsored Investor Awareness Program on “Introduction to investing in Mutual Funds” Organized by EDIFY EDTECH.	07.02.2022
3	Mrs. Rajeshwari S Assistant Professor, SoM	Participated in the webinar on “Motivation and Achievement” during the Productivity Week Celebrations.	12.02.2022 & 13.02.2022
4	Mrs. Rajeshwari S Assistant Professor, SoM	Participated in the webinar on “Career in Digital Marketing “at AJK College of Arts and Science	24.02.2022
5	Mrs. Rajeshwari S Assistant Professor, SoM	Participated in the webinar on National level Online Workshop on Developing & Testing of Hypothesis for social science research at Kongu Business School.	26.02.2022
6	Mr. Karthick B Assistant Professor, SoM	Participated in the webinar on National level Online Workshop on Developing & Testing of Hypothesis for social science research at Kongu Business School	26.02.2022
7	Mrs. Vasuki R Assistant Professor SoM	Participated in the National webinar on “Financial Empowerment Through Wealth Creation” Organized by KLANG NANGBAH GOVERNMENT COLLEGE, JOWAI	18.02.2022
8	Mrs. Vasuki R Assistant Professor SoM	Participated in the webinar on “Career in Digital Marketing “at AJK College of Arts and Science	24.02.2022
9	Ms. Jasper Shiran Assistant Professor SoM	Participated in the National webinar on “Financial Empowerment Through Wealth Creation” Organized by KPRCAS	11.02.2022
10	Ms. Jasper Shiran Assistant Professor SoM	Participated in the FDP on “What, Why and How of Patents” Organized by DBT Star College Scheme	14.02.2022
11	Ms. Jasper Shiran Assistant Professor SoM	Participated in the Webinar on “Overview of Securities Market & Career Growth” Organized by SCAD College of Engineering and Technology, Cheranmahadevi	26.02.2022

Programmes Attended by Faculty Members

Sl.No	Name	Designation	No. of Days Attended
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1	Dr. Hemalatha T	HoD	1 Day
2	Mrs. Rajeshwari S	Assistant Professor	5 Days
3	Mr. Karthick B	Assistant Professor	1 Day
4	Mrs. Vasuki R	Assistant Professor	2 Days
5	Ms. Jasper Shiran S	Assistant Professor	3 Days

Faculty Presentation

Sl.N	Faculty	Institution	Date
1	Mrs. Rajeshwari S Mrs. Vasuki R Ms. Jasper Shiran	Presented Paper on “A Financial Statement Analysis of Rubber Manufacturing Pvt Ltd., in the International Conference on Advanced Research in Banking Finance & Business Opportunities and Challenges at KPRCAS	16.02.2022 & 17.02.2022
2	Mr. Karthick B Assistant Professor, SoM	Presented Paper on “Impact of Covid 19 in Banking Industry with Special Reference to Indian Stock Market” in the International Conference on Advanced Research in Banking Finance & Business Opportunities and Challenges at KPRCAS	16.02.2022 & 17.02.2022

Student Achievements

Sl.No	Name of the Student	Event Name	Date
1	Mr. Vigneshwaran I BBA Mr. Pranav Prabhu V I BBA	Best Player in Tamilnadu State Amateur Kick Boxing Association	22.02.2022



01.03.2022 - 31.03.2022

Sl.No	Date	Programme Title	Resource Person	Faculty Coordinator
1	15.03.2022	Guest Lecture on “Mutual Fund”	Mr. Vijay G Associate Vice President, UTI Mutual Fund, Coimbatore	Dr. Syamsundar P Dean, SoM Mrs. Rajeshwari S Assistant Professor, SoM
2	17.03.2022 & 18.03.2022	Two Days Value Added Course on “Export and Import Documentation”	Mr. Moosa Kaleemullah N Head M/S Horizon Training Academy Coimbatore	Dr. Hemalatha T HoD, SoM Mrs. Vasuki R Assistant Professor, SoM
3	19.03.2022	Workshop Series I- “Computation of Taxation”	Dr. Manikandan Assistant Professor PG & Research Dept. of Commerce NGM College	Dr. Hemalatha T HoD, SoM Mrs. Rajeshwari S Assistant Professor, SoM
4	23.03.2022	RBI Sponsored National Level Conference on “Prospects and Problems of Digital Economy and Financial Inclusion in Rural India”	Dr.Sandip Ghose Former Director of NISM Chief Advisor, RBI Governors and Regional Director of RBI, Delhi Dr. Anne Mary Fernandez Former Registrar Karunya University & Madras University	Conveners Dr. Syamsundar P Dean, SoM Dr.Sreekala Associate Professor &Head CFRD Co-Convener Dr.Hemalatha T HoD, SoM



Guest Lecture on “Mutual Fund”



Two Days Value Added Course on “Export and Import Documentation”



Workshop Series 1-“Computation of Taxation”



RBI Sponsored National Conference



RBI Conference “Prospects and Problems of Digital Economy and Financial Inclusion in Rural India”



Industrial Visit

Sl.No	Date	Institution	Faculty Co-ordinator
I	9.03.2022	Visit to Investment Avenues by III BBA Students <ol style="list-style-type: none"> 1. Ekarup Financial Services 2. City Union Bank at RS Puram 3. Post Office at RS Puram 4. Star Health Insurance at RS Puram 5. Joy Alukkas at Gandhipuram 6. Life Insurance Corporation of India 7. UTI Mutual Fund 	Dr. Syamsundar P Dean, SoM





Students Presentation / Participation in Other Institutions

Sl.No	Students	Institution	Date
1	I BBA, I BBA CA, II BBA Students	Participated in Intercollegiate Programme "INVICTUS 2022" VIT	11.03.2022
2	Mr. Kavin V II BBA	Presented Paper titled "Green Marketing" in A Two-Day International E-Commerce on "Innovation Business Practices for Global Sustainable Development in the Post Pandemic Era" at SIIMS	24.03.2022 & 25.03.2022
3	Mr. Kavin V II BBA	Presented Paper titled "Cloud Computing" in International Conference Organized by Jain University, Bangalore	29.03.2022
4	II BBA Students	Participated in intercollegiate Programme FORZA 2022 at Sri Ramakrishna College of Arts and Science	30.03.2022




Faculty Presentation to




Other Institutions

01.04.2022 -3 0.04.2022

Sl.No	Date	Programme Title	Resource Person	Faculty Coordinator
I	26.04.2022	Guest Lecture on “Fundamental Analysis and Technical Analysis”	Mr. C. Senthil Kumar Managing Partner, Ekarup Financial Services, Coimbatore	Dr. Syamsundar P Dean, SoM Mrs. Rajeshwari S Assistant Prof., SoM



KPR College of Arts Science and Research: Guest Lecture on “Fundamental Analysis and Technical Analysis”, 1 p.m.



COIMBATORE TODAY

DJ Academy For Managerial Excellence: “Signing of MoU with Giles Brooker Group”, 10.30 a.m.

Sri Narayana Guru College Coimbatore: Programme on “Entrepreneurship development and digital innovation”, 11 a.m.

KPR College of Arts Science and Research: Guest Lecture on “Fundamental Analysis and Technical Analysis”, 1 p.m.

Jansons Institute of Technology: Workshop on “E-design of Structural Elements by Staad. Pro”, 10 a.m.

Sree Narayana Guru College Coimbatore: Programme on “Trending in Stock Exchange”, 11.30 a.m.

Adithya College of Arts and Science: Seminar on “Current Trends on Literary Forms”, 2.30 p.m.

KGISL Institute of Technology: “Inaugural Ceremony of ECE Department Association”, 2 p.m.

Hindusthan College of Arts and Science, Coimbatore: “ED Fest 2022 and Startup Bazar”, 9.30 p.m.

Sri Ramakrishna College of Arts and Science for Women: Lecture on “Higher Education in India and Abroad”, 12 noon.

Guest Lecture on “Fundamental Analysis and Technical Analysis”

Faculty Participation - Other Institutions

Sl.No	Faculty	Title	Organizer	Date
1	Dr. P. Syamsundar	National Level Seminar on “NEP 2020 Implementation using Change Management Concepts in Higher Educational Institutes”	Internal Quality Assurance Cell Sri Sairam Engineering College, Chennai	21.04.22
2	Mr. B. Karthik Mrs. S. Rajeshwari Ms. S. Jasper Shiran	FDP ON Research Methodology in Social Science : A Beginners Approach	Firebird Institute of Research in Management	02.04.22
3	Dr. T. Hemalatha Mrs. S. Rajeshwari	Online National Research Program on Perfecting A Research Draft	Roslyn Heights New York	25.04.22

NPTEL Course

Sl.No	Faculty	Title	Date
I	Ms. R. Vasuki	Completed NPTEL Course on “Consumer Behavior”	April 2022

Other Achievements



Best Department Award 2021 – 22 – BBA Department



Best Department Award 2021 – 22 – BBA Department



Best Outgoing Girl Student – Vinicia W, III BBA, 2019 – 2022 Batch



Best Faculty Award 2021 – 22 – Mrs. S. Rajeshwari, Asst. Prof., SoM

01.05.2022 – 31.05.2022

Sl.No	Date	Programme Title	Resource Person	Faculty Coordinator
I	02.05.2022 – 07.05.2022	Six Days National Level Educational Trip to Ahmedabad and Mumbai	<p>Ms. Manasi Assistant Manager, Communication, IIM Ahmedabad.</p> <p>Prof. Suva Kanta Mohanty Associate Professor Institute of Rural Management, Anand.</p> <p>Mr. Suhas Worlikar Faculty, BSE Institute Limited, Mumbai</p> <p>Mr. Sandip Patel Public Relation Officer Amul, Gujarat</p> <p>Mr. Radhakrishnan P Curator, Reserve Bank of India Monetary Museum, Mumbai.</p> <p>Mr. Kunal Mehta Manager, National Stock Exchange Academy, Mumbai.</p> <p>Mr. Bhagavathi Raja Assistant General Manager, SEBI, Mumbai</p>	<p>Dr. P. Syamsundar Dean – SoM</p> <p align="center">&</p> <p>Mrs. S. Rajeshwari Asst. Prof., - SoM</p>
2	23.05.2022	Seminar on Soft Skills	<p>Mr Mohan Ram Placement Trainer KPRCAS, Coimbatore</p>	<p>Dr. T. Hemalatha HoD - SoM</p>
3	26.05.2022	Entrepreneurial Workshop on Business Model Canvas	<p>Dr. Karthick Kumar Chinnaraj Founder & Managing Director M/s 5K Car Care Pvt. Ltd., Coimbatore</p>	<p>Mrs. SP. Ananthavalli Asst. Prof., - SoM</p>

Six Days National Level Educational Trip to Ahmedabad and Mumbai



KPR College of
Arts Science
and Research

Avinashi Road, Arasur, Coimbatore.

School of Management BBA & BBA CA



Indian Institute of Management Ahmedabad



Indian Institute of Management Ahmedabad



Institute of Rural Management Anand



Amul, Gujarat



National Stock Exchange, Mumbai



SEBI, Mumbai



Bombay Stock Exchange, Mumbai



Reserve Bank of India, Mumbai

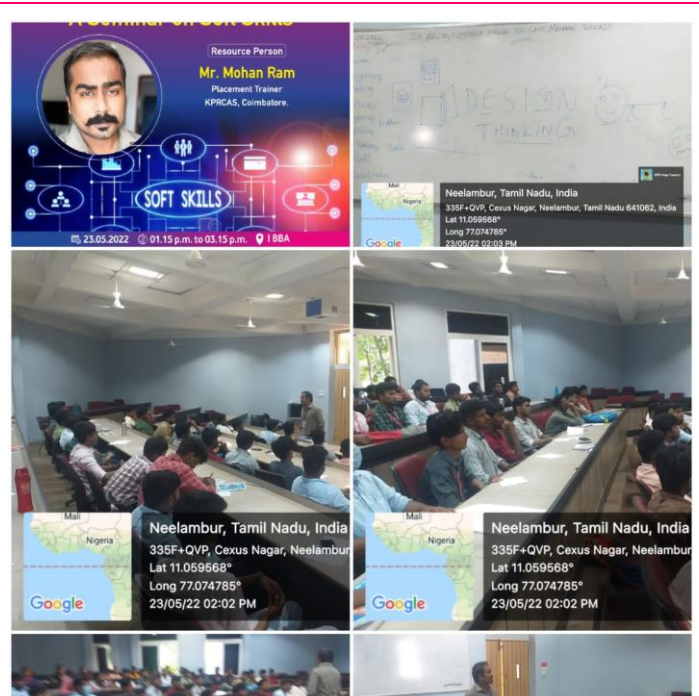

KPR College of Arts Science and Research
 Avinashi Road, Arasur, Coimbatore.

School of Management (SoM) – MILES
 Organizes
A Seminar on Soft Skills


Resource Person
Mr. Mohan Ram
 Placement Trainer
 KPRCAS, Coimbatore.


SOFT SKILLS

23.05.2022 01.15 p.m. to 03.15 p.m. I BBA



Seminar on Soft Skills


KPR College of Arts Science and Research
 Avinashi Road, Arasur, Coimbatore.


INSTITUTION'S INNOVATION COUNCIL

School of Management (SoM) – MILES
 Organizes
 An Entrepreneurial Workshop on
"Business Model Canvas (BMC) "


Resource Person
Dr. Karthick Kumar Chinnaraj
 Founder & Managing Director
 M/s. 5K Car Care Pvt Ltd
 Coimbatore

26.05.2022 11.00 a.m. to 12.05 p.m. Ragam Hall



Entrepreneurial Workshop on Business Model Canvas

Sports Achievements



V. Pranav Prabhu | BBA
K. Vigneshwaran | BBA

Gold Medal in Tamilnadu Kick Boxing Championship at Chennai

EDUCATION HUB Educational Trip by Students

The School of Management, KPR College of Arts Science and Research organized a Six Days Educational Trip to Ahmedabad and Mumbai. Students visited IIM - Ahmedabad, Sabarmati Ashram, Statue of Unity, Institute of Rural Management Anand, Amul Dairy, NSE, SEBI and RBI Monetary Museum at Mumbai. Dr. K P. Ramasamy, Chairman congratulated the school of Management which has taken the students for the national level educational trip. Dr. S. Balusamy, Principal, motivated the students & Dr. S. Ramachandran, Advisor, appreciated the students and faculties. Dr. P. Syamsundar, Dean Dr. T. Hemalatha, HoD, and S. Rajeshwari, Asst. Proff. coordinated the trip.

தினமலர்

மாநில 'கிக் பாக்கிங்' கே.பி.ஆர்., 'ஸ்ட்ராங்'



கோவை, மே 25-

சென்னையில் நடந்த மாநில அளவிலான 'கிக் பாக்கிங்' போட்டியில், அரஞ்சர் கே.பி.ஆர்., கல்லூரி மாணவர்கள், நான்கு தங்கப்பதக்கங்கள் வென்று அசத்தினர்.

தமிழ்நாடு மாநில அமெச்சூர் கிக் பாக்கிங் சங்கம் சார்பில், தமிழ்நாடு மாநில அமெச்சூர் கிக் பாக்கிங் சாம்பியன்ஷிப் - 2022க்கான போட்டி, சென்னை நேரு ஸ்டேடியத்தில் நடந்தது.

இப்போட்டியில், மாநிலம் முழுவதும் இருந்து, 800க்கும் மேற்பட்ட போட்டியாளர்கள் பங்கேற்றனர். 'சப்-ஜூனியர்', 'ஜூனியர்' மற்றும் 'சீனியர்களுக்கு' பல்வேறு எடை பிரிவில் போட்டிகள் நடத்தப்பட்டன. இதில் பங்கேற்ற கே.பி.ஆர்., கலை, அறிவியல் மற்றும் ஆராய்ச்சி கல்லூரி மாணவர்கள் நான்கு பேர், நான்கு தங்கப்பதக்கங்கள் வென்றனர்.

முதலாம் ஆண்டு மாணவர்கள் பிரணவ் பிரபு, 71கிலோ எடை பிரிவிலும், விக்னேஷ்வர், 63கிலோ எடை பிரிவிலும், அஷ்வின் 54 கிலோ எடை பிரிவிலும், அபினாஷ் 94+ கிலோ எடை பிரிவிலும் தங்கம் வென்றனர்.

வெற்றி பெற்ற மாணவர்களை கல்லூரி முதல்வர், பாலுசாமி, உடற்கல்வித்துறை இயக்குனர் முனுசாமி பாராட்டினர்.

BBA 2019 – 2022 Batch



Placement Achievements

S. No.	Register No	Name	Company	CTC (LPA)
1	1925F1649	Aadith M	Intellipat	9
2	1925F1665	Suwedha S	Jaro	6
3	1925F1658	Nivishadevi S	Accenture	3.3
4	1925F1651	Deepika R	HCL	2.4
5	1925F1650	Daniel I	Infosys	2.28
6	1925F1660	Ragul Prasad R	Infosys	2.28
7	1925F1661	Sanjay G	Infosys	2.28
8	1925F1663	Shyam Prasath S	Infosys	2.28
9	1925F1664	Sobika C	Infosys	2.28
10	1925F1666	Vincia W	Infosys	2.28

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- * Group and Individual Projects
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- * Case Study and Presentations
- * Seminars and Presentations
- * Out Bound Training.
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- * Share Trading
- * Entrepreneurial Skills and Startups
- * IPR
- * Business Games, Team Building Games During theory classes
- * Digital Marketing.
- * Incubation Business Centre
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